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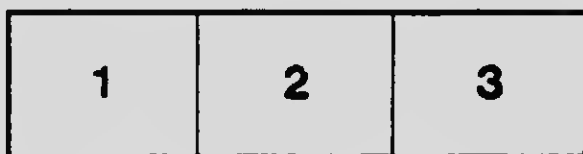
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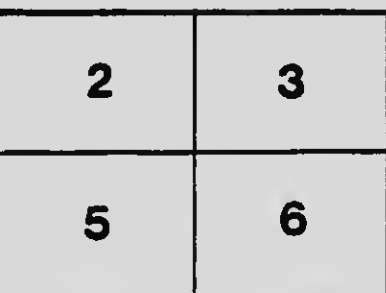
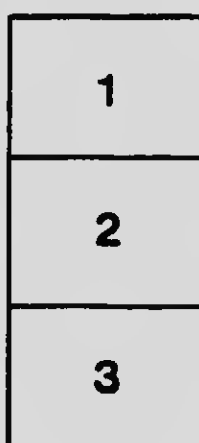
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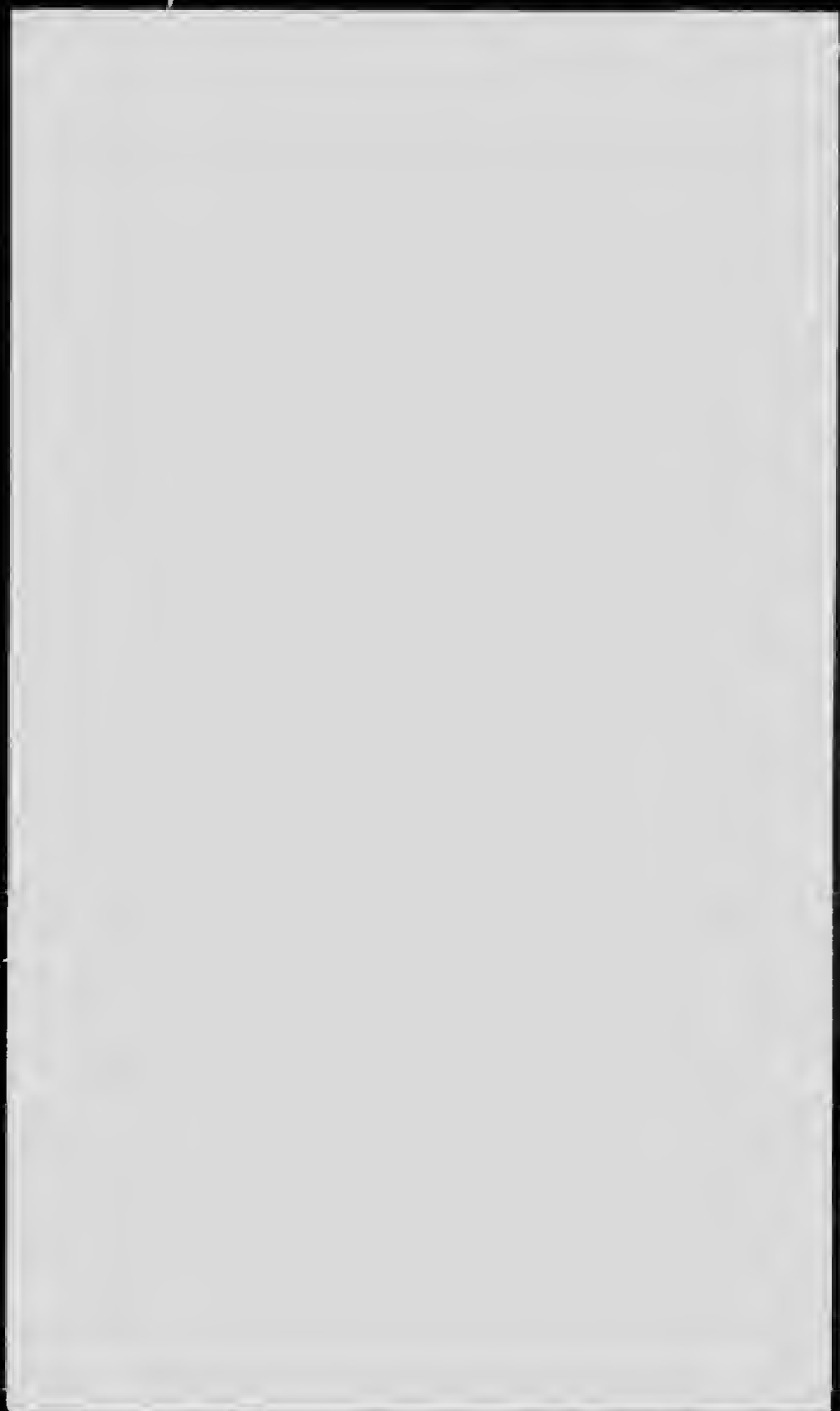
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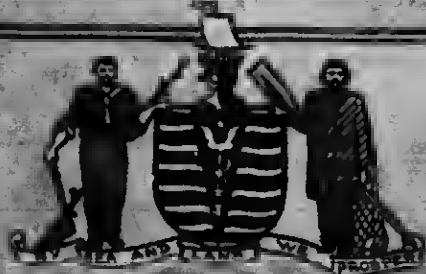


THE BOOK OF THE PAGEANT OF VANCOUVER



FERGUSON & LARSON

JUNE
11-12
1914

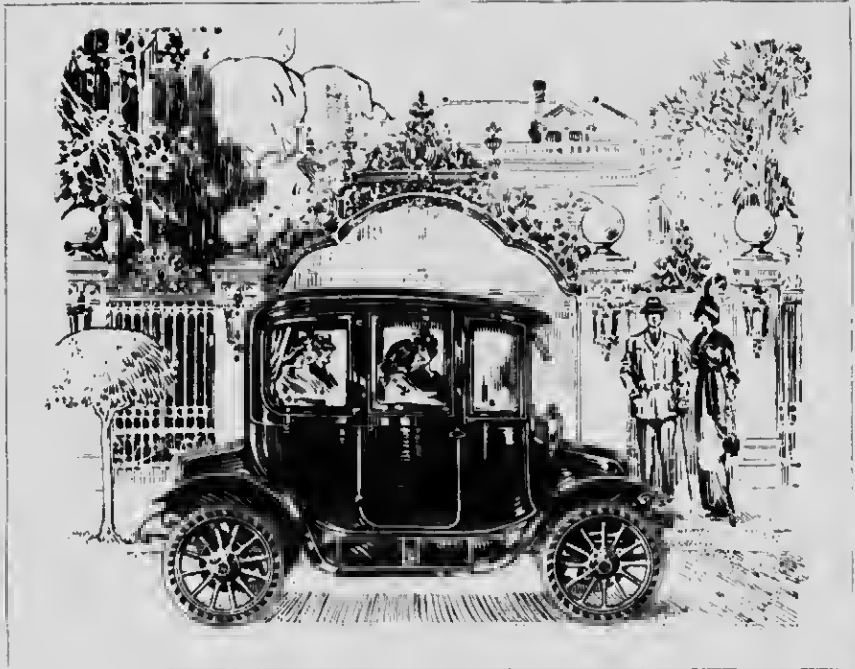




Vancouver-Ohio Electric Car Company

833 Pender Street West

Phone Seymour 5232

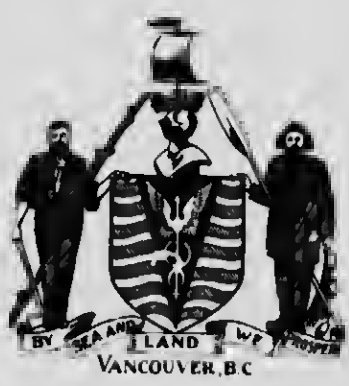


32/1-2

Book of the Pageant of Vancouver

June, 1914

"From Smoke to Sunshine"



Published by
The Vancouver Summer Festival
Association

Tango Jewellery

¶ *We have a fine selection of the latest Parisian and New York fads in Tango jewelry. It includes beads in all the new colors and in both the long and short lengths; also Santoir guards in the black and black and white ribbon, with the now so very fashionable monocle or lorgnette attached.*

O. B. Allan, *the Jeweller*

ROGERS BUILDING

Corner Pender and Granville Streets.

Vancouver, B. C.

Hotel Dunsmuir

Vancouver

British Columbia

Vancouver's best located and most popular hotel is situated on the corner of Dunsmuir and Richards Streets; 250 rooms; 100 with private baths; every room has hot and cold running water, long distance telephones and steam heated. Newly decorated and refurnished. First-class cafe in connection. New electric auto bus meets all boats and trains, free.

Rates: European plan.
\$1.00 per day and up.





Vancouver Harbor.

:: Foreword ::

Vancouver is not a debutante. Some years ago the city "came of age"—an event which was duly celebrated. We have had festal days at various times, but hitherto, we have modestly refrained from having a set "Vancouver Day"—waiting indeed for some opportunity to put such a day in the calendar in characters of the brightest red. The opportunity has arrived in this Year of Grace, 1914. The Convention of the "Pacific Coast Advertising Men's Association" and the "Lumbermen's Concatenation" will bring many visitors to this city, and we desire to play the host, to the best of our ability, for their entertainment. If it be true, as Ophelia says, that "Rich gifts wax poor when givers prove unkind," so we hope the obverse is true and that the kindness and warmth of our welcome may enhance such entertainment as we are able to offer our visitors, and our citizens.

We all know the difficulty of "the first step" and remember this is the first "Vancouver Summer Festival." In the coming years we shall have gained experience, and have more time and opportunities, we hope, for making "Vancouver Day" not only a success but a triumph.

May all shortcomings be forgiven and forgotten, and let it only be remembered that with all our heart we bid you

WELCOME TO VANCOUVER.

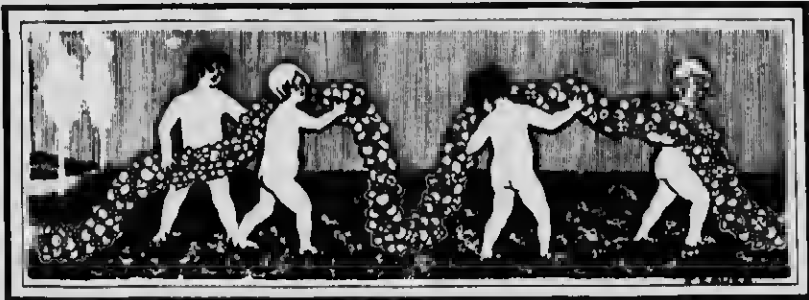


H. R. H. THE DUKE OF CONNAUGHT
GOVERNOR GENERAL.

"I have been specially asked by the King, my nephew, to express to the Canadian people a personal message of affection and ever abiding interest in all that concerns the welfare of this great Dominion."—From the Duke of Connaught's first speech in Canada as Governor-General.

It was freely prophesied by those who knew of the personal popularity of the Duke of Connaught in Britain and at his various military posts that His Royal Highness would inevitably win the regard of the Canadian people and that his Governor-Generalship would become a pleasant memory in this great Dominion. Now that his three years' term of service is coming to a close there is probably not a single person in the Dominion who can say that this prophecy has been falsified in any single respect. The Duke has been a democratic Governor from beginning to end, and his sympathy with the aspirations of the Canadian people has been freely expressed and practically demonstrated. Toward the close of his memorable tour in 1912, on his return journey from Vancouver, His Royal Highness said: "I can only assure you that to know Canada well, to understand its aspirations, to sympathise with its disappointments, in fact, to identify myself with the nation in every possible way, is always my endeavour, not only as a matter of duty, but also as a labour of love."

The visit of the Duke and Duchess of Connaught and their daughter, Princess Patricia, to this city in September of 1912 will long be remembered. The weather was perfect, and the welcome given, in decorations, cheering, illuminations and general public interest was as sincere as it was effective. Connaught Bridge, across False Creek, costing \$1,000,000, was christened on this occasion by the Duchess and opened by the Duke, and will thus remain for many years a testimony of a memorable event. The Duke is to be succeeded in his office of Governor-General by Prince Alexander of Teck, the brother of Queen Mary, a popular member of a popular family and a soldier by training, profession and service.



O! CANADA.

O! Canada! dear land of hope and peace;
Thy strength prevail, Thy goodness still increase,
Thy faithfulness be to God and truth,
Thine aim to love and light,
Thy righteous laws to age and youth,
The base of health and might.
Oh Gracious God, still be Thou nigh,
Guide and protect us, O Lord Most High.

O glorious land, with peace and plenty crowned,
May all thy sons for wisdom be renowned;
Thy daughters fair, thy matrons chaste;
Thine elders wise and good;
Thy children bright as youth is passed,
God's word their daily food.
Oh Gracious God, still be Thou nigh,
Guide and protect us, O Lord Most High.

Clouds may arise, and foes may us assail;
Storms gather o'er, and sunshine oft may fail;
Still trust in God, His truth and love,
His righteous laws and light.
Our country, glorious land, shall prove
To all the home of right.
Oh Gracious God, still be Thou nigh,
Guide and protect us, O Lord Most High.

—GEO. TAGGART.



The Book of the Pageant

VANCOUVER, 1914.

HORSE SHOW BUILDING

JUNE 11TH, 1914, AT 8 P. M.

Overture ----- Band
"Oh! Canada!" ----- As arranged by George Taggart
WESTERN TRIPLE CHOIR.
(Audience join in last verse. Words on opposite page.)

Interpreter—Harold Nelson.

We bid you welcome, friends both old and new,
A medley show it is we offer you,
And yet, methinks, when you the programme scan,
You'll find the maze is not without a plan.
Each Industry you view has had a share
In building up our city strong and fair.
Vancouver's youthful yet, if judged by years,
We've had our share of work, of smiles and tears.

From darkness we've emerged to glorious day,
"From Smoke to Sunshine" we have fought our way,
Tomorrow you'll see more than here tonight,
"Our best intents are all for your delight."
So let the music, with voluptuous swell,
Now help the Poet our aims and hopes to tell.



“Ode”

Joined hand to hand and heart to heart,
United, we together stand,
Each one prepared to do his part
To bless this corner of Our Land.
Oh! Let this place a Temple be
Where Work is Worship, blessed by Thee.

Let Wisdom guide our counsels here,
And Justice rule devoid of fear,
Our Industry shall win us wealth,
Wise laws obeyed shall bring us health,
May all our hopes with joy be crowned,
Prosperity and Peace abound.

* * * *

Oh! May the coming years, we pray,
Fulfil the promise of today.

FLORENT VANCOUVER.

“ODE”

(SUNG BY WESTERN TRIPLE CHOIR—CONDUCTOR GEO. TAGGART)

SEE OPPOSITE PAGE.

[We give only words of songs. Programme of Entertainment in full at end.]

(Enter Clio, the Muse of History.)

As Muse of History, I turn a page,
And write another chapter of this wondrous age.
King George now sits upon his father's throne,
The Twentieth Century we still claim our own.
Our Arts and Trades expand, our country grows,
The flood of Immigrants still Westward flows.
We pause awhile for breath in such a race,
And then by leaps and bounds we take our place.
So welcome, visitors, from near and far,
To take "Pot Luck" and see us—as we are.

(Enter Flag Bearers.)

Britain, America, we'll show to all the world,
The "Union Jack" with "Stars and Stripes" here furled.
The Panama Canal will bring success,
Peace and Prosperity our lands will bless.
And so, tonight, in sailors' cry "All's Well,"
What will the future be, 'tis Time alone can tell.

Enter Father Time

Yes, time will tell, for time doth all things show,
The Summer's heat, the Winter's frost and snow.
Time built the trees so noble in their girth,
Time hid the minerals beneath the earth.
Spring, Summer, Autumn, Winter make our glorious clime,
These Seasons do the work of Father Time.

(Ballet of the Seasons)



Summer Time, Vancouver. On the Beach.

Summer Time, Vancouver. On the Beach.

Strand Hotel and Cafe



W. A. SHAW, Proprietor

Pay a visit to this interesting Store during your stay in Vancouver

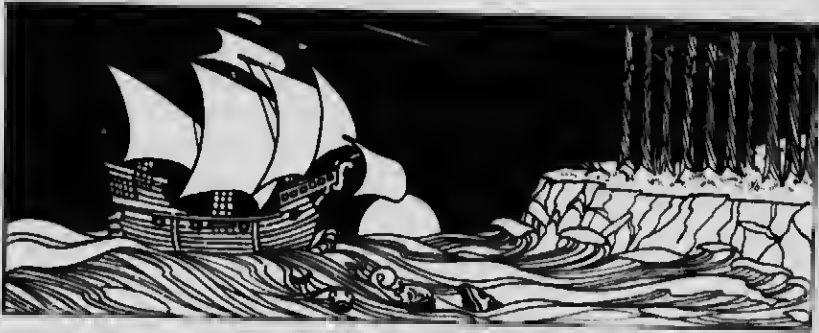


WHILE in Vancouver, we would be very glad to have you call at the store and make use of the opportunities that it offers. In the Millinery and Garment sections you will find unusual displays which embrace the latest fashions from the most worthy sources of both continents. The Waist department merits your attention, and likewise the sections devoted to Foreign and Domestic Undermuslins, Corsets, Knit Underwear, Hosiery, Gloves and other lines essential to the completeness of a woman's wardrobe. The Dress Goods, Silks, Wash Goods and Linen divisions will be found interesting. In these lines the assortments offer wide scope for selection. On the House Furnishing floor you can become acquainted with the worthiest kinds of Floor Coverings, Draperies and Fancy Furniture. Oriental Rugs are a specialty. The Baby Shop contains all kinds of apparel for Infants and Children to six years of age, and in the Junior Shop we carry complete stocks for larger girls. Throughout the store you will find ample assortments of the very best class of goods that the market affords at prices both moderate and equitable.



Gordon Drysdale
LIMITED

575 Granville Street.



PART SONG

(WESTERN TRIPLE CHOIR, CONDUCTOR, GEO. TAGGART)

"The Storm" ----- Durner

Fiercely raging billows roar,
Furious heaves the ocean,
Nowhere refuge from the power
Of its wild commotion.
One is there, One alone, Who, from above,
Over us watches in pity and love;
O Holy Lord, we cry to Thee,
O hear us on the sea.

Sea and skies in anger blent,
Moon and stars have vanished;
Masts are breaking, sails are rent,
Hope is well-nigh banished.
One there is rules by His mighty decrees,
One alone stilleth the noise of the seas.
O Holy Lord, we cry to Thee;
O save us on the sea.

Storms are over, we rejoice!
Ocean now defying;
While we praise with heart and voice
Him who heard our crying.
One there is, One alone, Lord of the wave;
Praise to Him, praise to Him, mighty to save,
Thou whom the sea obeys.

If you are interested in fine Diamonds, Jewellery or Souvenir Goods you will find our displays worthy of your interest---- We are Canada's largest DIAMOND Importers----

OPPOSITE VANCOUVER HOTEL
GRANVILLE STREET



Diamonds

Jewellery

Souvenir Goods

SONG

"A TOAST TO VANCOUVER"

(WORDS BY PAULINE JOHNSON, MUSIC BY BENTLEY WILLIAM,
SUNG BY MDME. LOSIER)

There's wine in the cup, Vancouver,
And there's warmth in my heart for you,
While I drink to your health, your youth and your wealth,
And the things that you will do.
In a vintage rare and olden,
With a flavor fine and keen
Fill the glass to the edge while I stand up to pledge
My faith to my Western Queen.

Then here's a Ho! Vancouver,
In wine of the bonniest hue,
With a hand on my hip and a cup at my lip,
And a love in my life for you.
For you are a jolly good fellow,
With a great big heart, I know,
So I drink this toast, to the "Queen of the Coast!"
Vancouver, here's a Ho!

And here's to the days that are coming,
And here's to the days that are gone,
And here's to your gold and your spirit bold,
And your luck that has held its own;
And here's to your hand so sturdy,
And here's to your heart so true,
And here's to the speed of the day decreed,
That brings me again to you.

Then here's a Ho! Vancouver,
In wine of the bonniest hue,
With a hand on my hip, and the cup at my lip,
And a love in my life for you.
For you are a jolly good fellow,
With a great big heart, I know,
So I drink this toast, to the "Queen of the Coast!"
Vancouver, here's a Ho!

See Vancouver from Spencer's Roof Garden

on the top of a

NINE STOREY BUILDING FACING
THE WATERFRONT AND
COMMANDING A MAG-
NIFICENT VIEW OF
THE HARBOR



A vantage point recognized and visited by
the late Lord Strathcona on the occasion of
one of his last visits to this city.



LIGHT REFRESHMENTS SERVED
DURING STORE HOURS



Complete restaurant and buffet on
the next floor



First class bill of Fare, excellent cuisine,
good attendance and moderate charge.

David Spencer Ltd.



Hastings Street, Vancouver, B. C.

THE TELEPHONE

A FACTOR IN

DEVELOPMENT

Vancouver's growth is no better shown than in the increase in the number of telephones. On January 1st, 1914, there were 24,742 telephones in Vancouver proper. This was three times as many as on January 1st, 1910, and two and a half times as many as on January 1st, 1911. The increase in the last two years was 50 per cent., and in 1913 expansion was 17.1 per cent. over 1912.

Today there are over 25,000 telephones in Vancouver, served through four large exchanges. These do not include telephones in connection with the suburban exchanges of Fraser, Collingwood, Eburne and North Vancouver.

Growth throughout the territory of the 39 exchanges in the province has also been marked and steady.

The B. C. Telephone Company operates more submarine cable than any other private telephone company in the world. By means of it, all centres on Vancouver Island and the Lower Mainland may keep in close touch with each other, the long distance lines extending to every part. It is now as easy to telephone from Agassiz to Port Alberni as from one house to another in the city.

The B. C. Telephone Company takes pride in both its local and long distance service. Commendations received from time to time from business men testify that its excellence is appreciated. Even at that, no expense is saved if the betterment may be greater, the policy being that the service supplied shall at no time be second to none.

The telephone has been a factor in provincial development, and the use of the telephone has extended because it has been made a very satisfactory and convenient utility.

**British Columbia Telephone Company
Limited.**



Vancouver

(BY F. W. ATCHISON)

Here yesterday the grizzly prowled;
Red-fanged and fierce he moved along
Where never heard was woodsman's song.

* * * * *

Today what magic do I see!
A stately city proudly stands
Where once among the forest bands
Was deadly strife and tragedy;
A city builded of the thought
Of virile men the northland rears,
Sons of the hardy pioneers
Who for the old Dominion wrought.

The forest air still freshly blows
Along each peopled thoroughfare;
The whispering summer breezes bear
The breath of pines and mountain snows.
Here happy skies the earth renew
With genial suns and gentle showers,
And here among the fairest flowers
Youth grows supremely strong and true.

To this great port a thousand sails
From Arctic lands and Orient shores
To supplement a nation's stores
Draw near upon their charted trails.
The mines unload their treasures here;
And from the plains of corn and wheat
With riches for the freighter fleet
A thousand panting trains draw near.

The rugged West knows no fatigue;
But *this*, the newest and the best,
The richest and the greatest West,
Outstrips the older, league on league,
A magic city! Wrought and planned
In love of work and love of law—
The spirit of a destined land,
The new, the greater Canada.



Giant Cedar, Stanley Park.

Song of the Axe

Come, give me the axe—and the man
who can use it,

A fig for the dude—with his white
lily hand.

Oh! Grand is a tree—and we're sorry
to lose it,

But the tree it must go when we get
to the land.

Hurrah! for the axe, and the man who
can use it,

The axe clears the way to the land,
boys, the land.

The axe clears the way to the land,
boys, the land.

And give me the spade, and the man
who can use it,

The spade is the thing that a man
takes in hand,

Hurrah! for the man with the courage
to choose it,

The spade means hard work on the
land boys, the land.

The spade leads the trade to the
land, boys, the land.

Then let our soil go to the man who
will use it,

The man who'll take axe or a spade
in the land.

Honest labor is good, and no man dare
abuse it,

Work wins its reward from the land,
boys, the land.

Give your strength to your mother, the
land, boys, the land.

Hurrah! for Our Mother, the land,
boys, the land.



BANK OF MONTREAL

Established 1817.

Incorporated by Act of Parliament.

Capital Paid Up	\$16,000,000.00
Reserve	16,000,000.00
Undivided Profits	1,046,217.80

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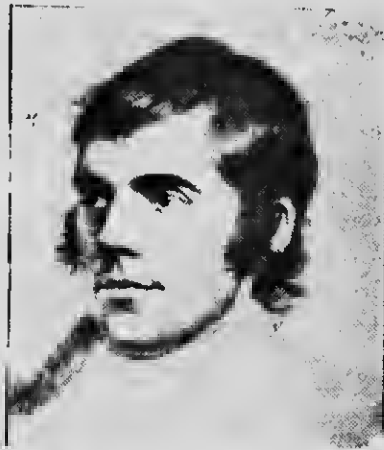
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Savings Departments connected with each Canadian Branch, and interest allowed at current rates.

Collections at all points of the world undertaken at most favorable rates.

Travellers' Cheques, Limited Cheques and Travellers' Letters of Credit issued negotiable in all parts of the world.

This Bank, with its Branches at every important point in Canada offers exceptional facilities for the transaction of a general Banking business.



The Poet of Scotland.

THE MACGREGOR'S GATHERING.

(WORDS BY SCOTT, SUNG BY MASSES CHOIR, CONDUCTOR,
GEO. TAGGART)

The moon's on the lake and the mist's on the brae,
And the clan has a name that is nameless by day,
Our signal for fight, which from monarchs we drew,
Must be heard but by night in our vengeful ha-loo.
Then ha-loo, ha-loo, Gregalach! O ha-loo, ha-loo.

If they rob us of name and pursue us with beagles,
Give their roofs to the flame and their flesh to the eagles,
Then gather, gather, gather, gather, gather, gather,
While there's leaves in the forest, and foam on the river,
Macgregor despite them shall flourish for ever.

Glenorchy's proud mountain, Colchurn and her towers,
Glenstrae and Glenlyon no longer are ours.
We're landless, landless, landless, Gregalach, landless,
landless, landless.

Thro' the depths of Loch Katrine steed shall career,
O'er the peak of Ben Lomond the galley shall steer;
And the rocks of Craig Royston like icicles melt,
Ere our wrongs be forgot or our vengeance unfelt.
Then ha-loo, ha-loo, ha-loo, Grgalach, Oh, ha-loo, ha-loo.

If they rob us of name and pursue us with beagles,
Give their roofs to the flame and their flesh to the eagles,
Then gather, gather, gather, gather, gather, gather,
While there's leaves in the forest, and foam on the river,
Macgregor despite them shall flourish for ever.



In Stanley Park.

CHORUS

(WESTERN TRIPLE CHOIR, CONDUCTOR, GEO. TAGGART)

Song of Liberty ----- (From "Rienzi") Wagner

"WE SING OUR SONGS REJOICING"

We sing our songs rejoicing,
Of liberty restored,
From depth of joy exulting,
With hearts in sweet accord.
Shades now profound and peaceful,
Bright glows the sun serene;
Waves sparkle calm and blissful,
Meads lie in softest green;
No more shall war bring sadness,
Sweet peace gives joy and gladness.
Oh, then, rejoicing,
Farewell, still voicing.

"HAIL! BRIGHT ABODE (WAGNER)

(FROM "TANNHAUSER"—WESTERN TRIPLE CHOIR,
CONDUCTOR, GEO. TAGGART)

(Chorus of Gentlemen)

Hail! Bright abode, where song the heart rejoices;
May lays of peace within thee never fail;
Long may we cry with loyal voices,
Hail to our land — our Fatherland, all hail!

(Chorus of Ladies)

Hail! Bright abode, where song the heart rejoices;
May lays of peace within thee never fail;
Long may we cry — with glad and loyal voices,
Hail! to our land — our Fatherland, all hail!

[The Western Triple Choir will be strengthened by the Collingwood Choral Society, Conductor, J. Tait.]

NO CLASS OF MEN can appreciate the value of good advertising, or advertising good, as well as members of the body whom we take great pleasure in welcoming to our midst, on the occasion of the ad men's convention.

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and see for yourselves the development that has taken place there, in what we believe to be the very best

Industrial Centre

on the North Pacific coast.

The

Coquitlam Terminal Company, Ltd.

Granville St. Vancouver, B.C.

"THE MAPLE LEAF"

(WESTERN TRIPLE CHOIR, CONDUCTOR, GEO. TAGGART)

In days of yore, from Britain's shore,
Wolfe, the dauntless hero came,
And planted firm Britannia's flag,
On Canada's fair domain!
Here may it wave, our boast, our pride,
And join'd in love together,
The Thistle, Shamrock, Rose entwine,
The Maple Leaf for ever!

Our fair Dominion now extends
From Cape Race to Nootka Sound;
May peace for ever be our lot,
And plenteous store abound!
And may those ties of love be ours,
Which discord cannot sever,
And flourish green o'er Freedom's home,
The Maple Leaf for ever!

On merry England's far famed land
May kind heaven sweetly smile;
God bless old Scotland ever more,
And Ireland's Em'rald Isle.
Then swell the song both loud and long,
Till rocks and forests quiver;
God save our King, and heaven bless
The Maple Leaf for ever!

(The Audience will join in the Chorus)

The Maple Leaf, our emblem dear,
The Maple Leaf for ever;
God save our King, and heaven bless
The Maple Leaf for ever!

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	Peleg Howland, W. J. Gage

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Children Paddling at Second Beach.



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∴

Vancouver, B. C.



God save our gracious King,
Long live our noble King.

God save the King!
Send him victorious,
Happy and glorious,
Long to reign over us,
God save the King!

Thy choicest gifts in store
On him be pleased to pour,
Long may he reign!
May he defend our laws,
And ever give us cause
To sing with heart and voice
God save the King!

NEIL M. SORENSEN,
President

THOMAS SORENSEN,
Sec.-Treas.

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" 2, 439 Granville St.
" 3, 128 Hastings St. E
" 4, 806 Granville St.

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Buys The Best

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"Sit down and eat and welcome to our table."

—Shakespeare.



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The Province of British Columbia

THE development of the great Canadian West which, during the past few years, has reached most gratifying proportions, is undoubtedly having a marked effect upon British Columbia, Canada's largest and most westerly province. It is questionable if any country is more richly endowed with natural resources than British Columbia, and when these are taken in hand in the degree to which their magnitude and importance entitle them, the Pacific Province will bulk largely in the eyes of the world.

The area of British Columbia, according to the census of 1911, is 355,855 square miles. It is a vast, irregular quadrangle, its boundaries being the Yukon and Mackenzie Territories on the north, the Strait of Juan de Fuca and the States of Washington, Idaho and Montana on the south, the Province of Alberta and the District of Athabasca on the east, and the Pacific Ocean on the west. It is traversed from north to south by four principal ranges of mountains, the Rocky and Selkirk ranges on the east, and the Island and Coast ranges on the west. The province is the watershed of the North Pacific slope, all the great rivers flowing into the Pacific Ocean, with the exception of the Colorado, finding their sources within its boundaries.

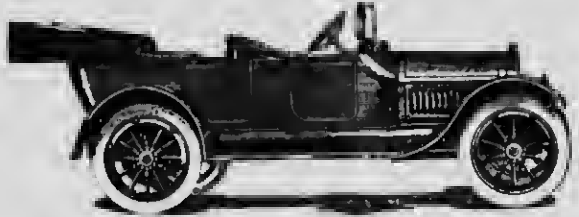
British and Spanish navigators and adventurers explored this coast as far back as the sixteenth century, and they were followed by expeditions equipped for the fur trade, which resulted in the establishments of settlements on Vancouver Island. The main portion of the province, however, was unknown territory, until it was brought to the attention of the world by the Northwest Fur Company and the Hudson's Bay Company.

Prior to 1866 the Island of Vancouver and the mainland of British Columbia were Crown Colonies, but in that year they were united, with Victoria as the capital. In 1871 British Columbia became a province of the Dominion of Canada, one of the conditions of Confederation being the construction of the Canadian Pacific Railway, which was completed in 1885, giving Canada and the Empire a highway from the Atlantic to the Pacific.



The vast thousands who buy Cadillacs from season to season are influenced by Cadillac sturdiness and Cadillac dependability. They are influenced by the economy of operation and maintenance. They are influenced by the conviction that the Cadillac provides all of those qualities which make motor car ownership desirable. They are solidly entrenched in supreme content.

In the face of that big fact—which has expressed itself in sales aggregating one hundred and thirty millions of dollars (\$130,000,000)—what more is there to be said?



(\$2,800, F.O.B. Vancouver)

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VANCOUVER, B. C.

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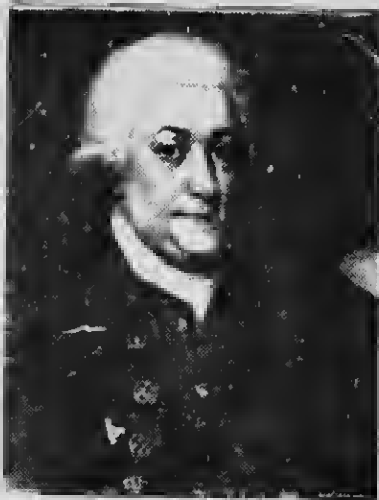
B. C.





THE "BEAVER"

Of all the features of the Vancouver Pageant procession none will attract more interest than the large model of the historic steamer "Beaver," the first steamship to plough the Pacific, which is being "put on" by Mr. Wallace, of the Wallace Shipyards, North Vancouver, one of the pioneer and the biggest shipbuilding businesses in the city, and Captain George Marchant, who skippered the famous old vessel for years, will be seen with the old vessel. Captain George, who came out to Esquimalt with one of the vessels of the British Navy, half a century ago, is himself one of the historic personages among the few surviving mariners of the province's early days. At the time the "Beaver" was constructed the Hudson's Bay Company was at its prime and its movements were watched with almost the same interest as national undertakings. The launching of the "Beaver" from the Blackwall Shipbuilding Yards, on the Thames, was evidently regarded as a national event. She came out round the Horn under sail; her machinery was put in place upon arrival on the B. C. coast. She was built in 1833 and for fifty-three years remained in actual service, using the same engines all the time. During the most of the time the historic craft was used for fur-trading purposes, and she was a familiar sight to every fur trader and Indian from Alaska to Vancouver. Subsequently she was used as a tow boat until on July 26, 1888, she went ashore at the entrance to Vancouver harbor, not far from the Siwash Rock, and became a prey to relic hunters. Relics made out of copper and wood are to be found all over British Columbia. At different times Sir James Douglas, the most notable Governor of the Province, and most of the notabilities of the early days here, took trips on the "Beaver." When the "Beaver" came out she was given a great reception at Fort Vancouver, the Hudson's Bay headquarters. She took part in the founding of Camosun—now known as Victoria—the capital of our Province. The "Beaver" was 101 feet long; breadth, inside paddle boxes, 20 feet, and outside, 33 feet; depth 11½ feet. Her register was 109 tons burden, and she was armed with five guns—nine pounders—and carried a crew of thirty-six men.



George Vancouver

“We must march, my darlings, we
must bear the brunt of danger,
We the youthful sinewy races, all
the rest on us depend.
Pioneers! O Pioneers!

O you youths, western youths,
So impatient, full of action, full of
manly pride and friendship,
Plain I see you, western youths, see
you tramping with the foremost
Pioneers! O Pioneers!

Have elder races halted!
Do they droop and end their lesson,
wornied, over there beyond the
seas?

We take up the task eternal and
the burden, and the lesson,
Pioneers! O Pioneers!

—Walt Whitman.

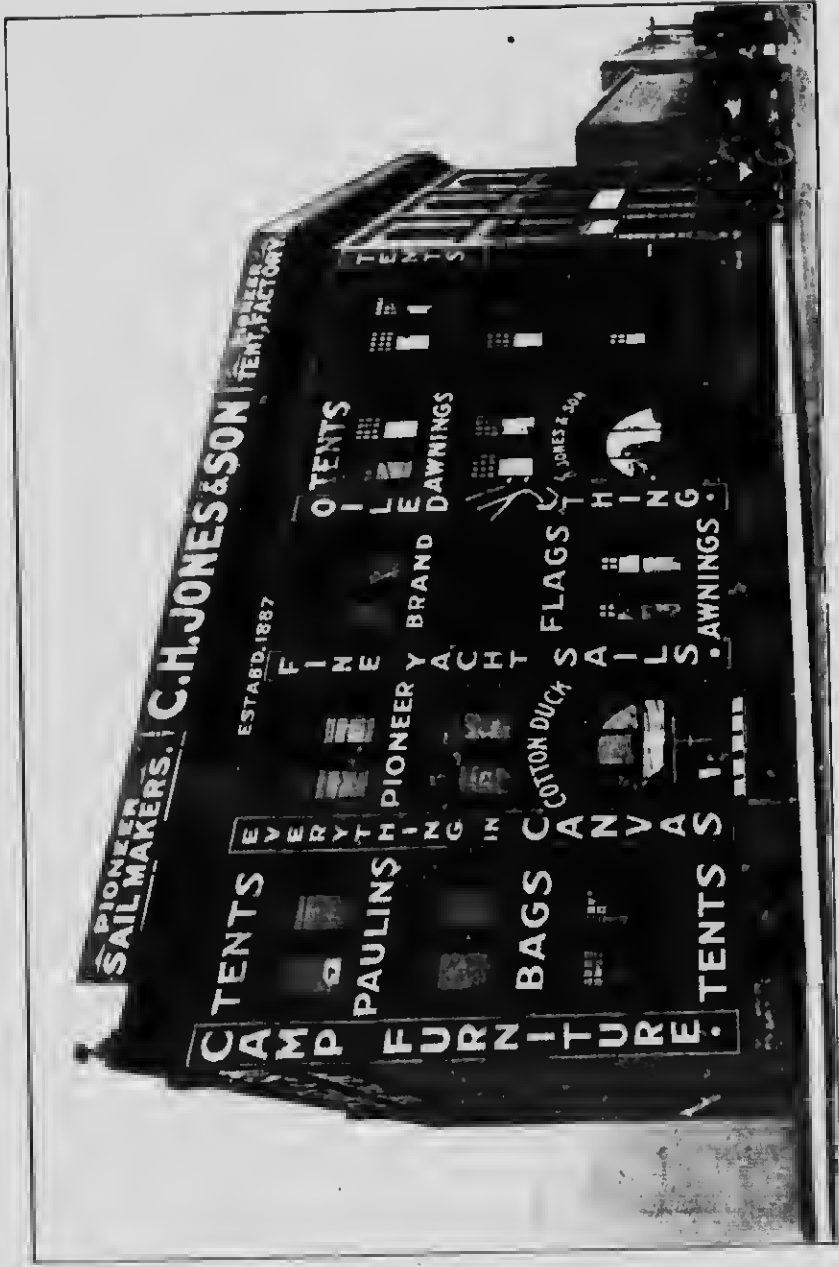
HERE is a young nation becoming self-conscious in the resonant tones of the good grey poet: “full of manly pride” it is; a little impatient and a little inclined to doubt the continued vigor of the elder races. Yet the stream of life still flows westward from those elder races, seeking the footprints of pioneer ancestors.

Down the edges, through the passes, up the mountain steep.

Conquering, holding, daring venturing, as they go the unknown ways.

Always learning; filling up the vacant spaces of a great continent; taking up the white man's burden and helping to stem the tide of an alien and unassimilable race.

Of these pioneer ancestors Captain Vancouver must always be chief in the city that bears his name. He was born in 1758 and entered the navy at the age of thirteen. He accompanied Captain Cook on that famous explorer's second and third voyages of discovery. Later he was appointed to command an expedition to the North West Coast of America to take over from the Spaniards the territory they had seized in that region and to explore the Coast and search for a North West passage to the Great Lakes. Vancouver left Falmouth on April 1, 1791, and, after visiting Australia and New Zealand, first sighted the American Coast at New Albin (now California). He examined the coast northward, discovered the Gulf of Georgia, and circumnavigated Vancouver Island. On June 13, 1793, he came to a headland, which, in honor of his friend, Captain Grey, he named Point Grey. The same day he passed through the First Narrows and entered the Inlet, which, in compliment to Sir Harry Burrard, he called Burrard's Canal. On the marshy land near the mouth of the Capilano River Vancouver was met by some friendly Indians. After taking leave of these he proceeded up the Inlet to within a mile or so of the present Port Moody, where his party passed the night in their boats. On the following morning they passed quietly through the Narrows. And so Captain Vancouver discovered Burrard Inlet in 1790. Vancouver City has now been discovered by the whole world. Its immigration exceeds its capacity of assimilation. In harbor development it is responding to the challenge of the Panama Canal by a proposed expenditure of sixty million dollars and on all sides it is reaching out to industrial enterprises that will make it less dependent upon foreign manufacture for its supplies. Vancouver is now the commercial capital of a Province rich beyond compare in natural resources, in transportation facilities, with seven great railways converging upon it and open all the year round to the “Twentieth Century Ocean.”



VANCOUVER--THE PORT

When the historic *Beaver*—the first steamer to plough the Pacific—in the early years of last century steamed into Burrard Inlet, upon the shores of which, more than half a century later, she piled up and left her timbers, the history of the Port of Vancouver commenced, though at that time virgin forest alone marked the future city's site. That was the beginning. What the end of the development will be no man can foretell. The geographic position of the port, from an economic standpoint—and particularly with reference to the huge volume of grain which, with the opening of the Panama Canal and the subsequent establishment of a new economic continental divide, as a well-known student of the matter, Dr. Vrooman, puts it, making two-thirds of the future products of Canada tributary to the Western Sea—is superior to that of any other port on the Pacific. An example. It has been carefully ascertained that it will cost Alberta wheat more to get to Liverpool via the Atlantic route by 21 cents per bushel in the winter and 14 cents a bushel in the summer than it will by the Vancouver-Panama route.

The shipping world is proverbially one which, especially in these days of keen competition, seldom makes a false step and, perhaps, no better criterion of the Terminal City's future could be adduced than the fact that already there are five of the most famous European steamship lines plying here regularly from the Old World, and that none of these concerns have shown the slightest desire to discontinue their service because of the temporary quietude which is enabling British Columbia, in company with the rest of Canada, to get its true economic balance. These lines are the Blue Funnel (which blazed the way here, as elsewhere, for the other steamship lines), the Harrison Direct Line, the Royal Mail Steam Packet Company, the Danish East Asiatic Company, and the Hamburg-America Line. Also, the Maple Leaf liners arrive regularly with steel cargoes from New York, and the Grace Line operates a regular service. All these, of course, quite apart from the regular coasting service and the triangular service between Vancouver, Victoria and Seattle, which has been described as the finest ferry service in the world. In connection with the coasting service, the Union Steamship Company, as the pioneer steamship company of Vancouver, deserves special mention.

Vancouver has not fully awakened to the necessity of being prepared for the opening of the Panama Canal in the matter of dockage facilities—upon this depends her success or failure as a port—but important steps have been taken of late and are being taken, the most notable of these being the construction of a very fine concrete dock for the Great Northern, the building (now in progress) of a very up-to-date Dominion Government dock at the foot of Salisbury Drive and the plans for the great Government drydock which is to be built on the North Shore. The splendid market of the Orient, hardly touched, beckons from the other side of the Pacific, while the windjammers and the Lascar crews of the Royal Mail liners add a picturesque touch to Vancouver harbor.



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“Ad Men of the Pacific Coast”

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VANCOUVER, B. C.

AN OLD TIMER



MR. WALTER MOBERLY.

There is still much important pathfinding to be done through the wilds of British Columbia, but the age of the great pathfinders, the men who, with no previous explorations to guide them, forged their way through these rugged interior regions of mountain, valley, ravine, lake and torrent into the absolutely unknown areas of the province in order that these might be placed on the map for the guidance of posterity, is gone forever. There are still surviving in Vancouver, Victoria, New Westminster and elsewhere a few members of this rugged band of connecting links with the very beginnings of B. C., with the days of Sir James Douglas, the first Governor, and the historic Hudson's Bay Company. Vancouver should be proud to claim as a citizen the most notable of these pathfinders, the explorer who did most to pierce the mystery of the unknown in this province, the man who explored, largely upon his own initiative and at his own expense,

and afterwards surveyed under the British Columbia, and, subsequently, the Dominion Governments, the wild country through which the most famous railway in the world should pass, the part-builder of the historic Cariboo Road and the discoverer of Eagle Pass—Mr. Walter Moberly.

Mr. Moberly, who is well on in the eighties, had, before he came to the West, earned a reputation as a young explorer in the Huron country. A civil engineer by profession, he came west with the avowed intention of seeking out a possible route for the first transpacific railway. To that end he devoted all the energies of his best manhood, and his name, already to be found in many writings dealing with the history of the province, must always loom large in the histories which deal with the early days of British Columbia. He arrived on the scene in the late fifties, just at the time when that noble body of men who played so large a part in laying the foundations of the province—the Royal Engineers—arrived from England—sent by the statesman-novelist, Lord Bulwer Lytton—under Colonel Moody. Mr. Moberly it was who took charge of the first party to land on the site of New Westminster—then virgin forest—with a view to founding it as the capital of the province. Vancouver should have a specially warm place in its heart for Mr. Moberly, for it was he who, in 1859, when none but Indian habitations were to be found upon the shores of Burrard Inlet, paddled up the Inlet with Lieutenant Burnaby—probably the first white man to do so since Captain Vancouver and his sailors—and delved for coal on the shores of what is now Coal Harbour, and it was he who, long before the C. P. R. was built, urged upon Sir John A. Macdonald, a personal friend, and other influential Canadian statesmen, that Vancouver should be the terminal of the railway. Mr. Moberly has had the honor of lecturing before the Canadian Club and Art, Historical and Scientific Society upon his explorations, and today, Pageant Day, when it is hoped that he will be one of those figuring in the Pageant, his fellow citizens will delight to do him honor.

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☐ Business Locations, Home Sites, Garden Tracts and Farms can be had now on easy terms.

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Dominion Stock & Bond Corporation, Ltd.

Winch Building
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VANCOUVER,
British Columbia.

Art Supplements Nature to Beautify Vancouver.



THE poet Cowper declared, in his somewhat prosy fashion, that God made the country and man made the town. Perhaps the implied reproach will some day be removed when we have learned, as we are learning, that towns also may be made beautiful. The bathing beaches of English Bay and Kitsilano may be considered as integral parts of the City of Vancouver, and there is every promise that they will be made more beautiful, for here the work of man may co-operate intelligently with the work of creation. The tendency to despise the work of man in the achievement of beauty is not always very intelligent, and sometimes it is sheer cant to talk about leaving nature's work alone. Nature is slovenly at times, and throws ugly driftwood on to golden sands, and makes ugly shore lines that are a pleasure to nobody except nature cranks, and bathing beaches cannot be made available to large masses of people without the help of man. The work of art that are completely man's work, and a beautiful bathing beach may be a work of art due, in part at least, to the intelligent co-operation of man. In Kitsilano and English Bay beaches Vancouver is richly endowed, and the efforts that are being made to enlist the work of art to contribute to their beauty should receive some grateful consideration.

Some of our illustrations suggest some of the sunset effects for which Vancouver is noted. Out to the west the gulf is framed by the headlands of Stanley Park and West Vancouver, and the sunsets there, night after night, and from English Bay and other points, are of indescribable beauty. Vancouver's beauty may well inspire a poet's outburst

O, Mother Earth, by the bright sky above thee,
I love thee, O, I love thee!

ATKINS & JOHNSON, Props.

Hot and Cold Water

TELEPHONES:

Seymour 2601

Seymour 13570

Burrard Hotel

American
Plan

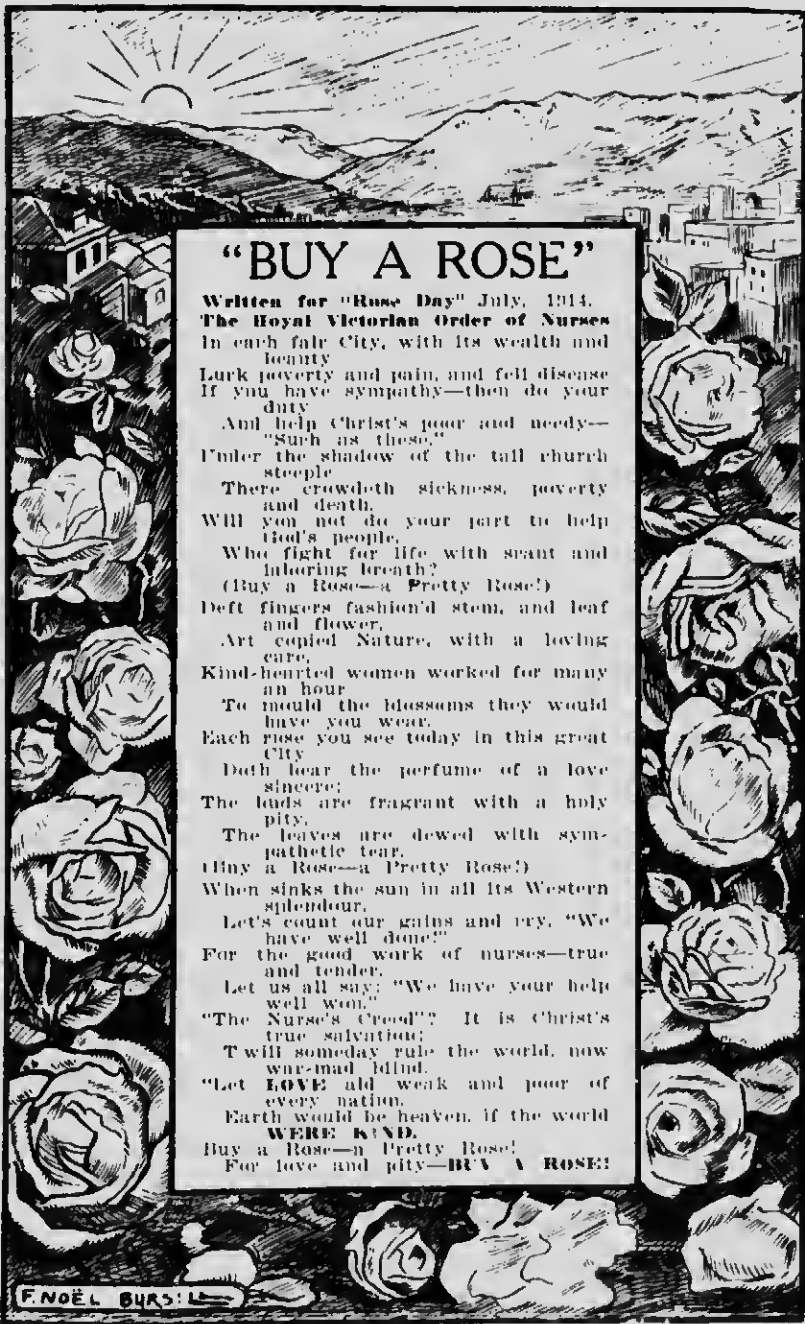


European
Plan

400 to 406 Cordova Street West
Corner Homer

VANCOUVER, B. C.

One and Half Blocks East from New C.P.R. Depot



“BUY A ROSE”

Written for "Rose Day" July, 1914.
The Royal Victorian Order of Nurses
In each fair City, with its wealth and
beauty

Lurk poverty and pain, and fell disease
If you have sympathy—then do your
duty.

And help Christ's poor and needy—
"Such as these,"
Under the shadow of the tall church
steeple

There crowdeth sickness, poverty
and death,
Will you not do your part to help
God's people,

Who fight for life with scant and
laboring breath?
(Buy a Rose—a Pretty Rose!)

Deft fingers fashion'd stem, and leaf
and flower,
Art copied Nature, with a loving
care,

Kind-hearted women worked for many
an hour
To mould the blossoms they would
have you wear.

Each rose you see today in this great
City
Doth bear the perfume of a love
sincere;

The buds are fragrant with a holy
pity,
The leaves are dewed with sym-
pathetic tear.

(Buy a Rose—a Pretty Rose!)
When sinks the sun in all its Western
splendour,

Let's count our gains and cry, "We
have well done!"
For the good work of nurses—true
and tender,

Let us all say: "We have your help
well won."
"The Nurse's Creed"? It is Christ's
true salvation;

T will someday rule the world, now
war-mad blind,
"Let LOVE aid weak and poor of
every nation.

Earth would be heaven, if the world
WERE KIND.
Buy a Rose—a Pretty Rose!
For love and pity—BUY A ROSE!!

F. NOËL BURS: L.

A Hotel with a Name, and not only a Name, but Accommodations

The
Rainier Hotel

JOHN SINDAR, Proprietor.

+ + +

This Hotel is noted for having larger Rooms than any other Hotel in the City, without exception.

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The Largest Variety of Old Wines are stocked in our Cellars.

+ + +

Beautiful Front Rooms. Hot and Cold Water and Telephone in Every Room, for \$1.00 a Day.

+ + +

Service and Satisfaction Guaranteed.

+ + +

Corner Carrall and Cordova Streets
Vancouver - British Columbia



The Siwash Rock, Vancouver. Pauline Johnson rests close to here.



Indian River Falls.

Indian River and the Mountains

1823 1824

*Ye crows and peaks
I'm with ye once ogoin!*

*The Lond is free!
Free as the torrents ore
That leap our rocks,
And plough our volleys
Without oshing leave,
Or os yon peaks
That wear their cop of snow
In very presence of the regol Sun.
—Sheridon Knowles.*

Up the North Arm to Indian River, it is a story of new head and breast of mountain colored in infinite gradations and with bewildering variety, of rocky shores, of winding bays and inlets, of pretty villas half hiding among the trees, of peace and beauty everywhere, and the ever present grateful thought that this is only two hours' journey from the busy city.

If one is disposed to visit the mountains in their homes, then the poor man's public car, or the rich man's private car, will take one by excellent roads to the beautiful canyons of the Lynn or Capilano Rivers. Nature here has been in her happiest creative mood. No picture can do justice to the prodigality and variety of beauty in these charming retreats, or give one the sensation of leaning over the perpendicular cliffs and watching the tumbling waters 200 feet below. Down in the canyons the pools are bright and deep, and the grey trout lie asleep, asleep most of their time, some anglers think, and only seem awake when you have no rod. Intelligent trout find their pleasure in keeping alive.

The pools look so bright and deep that one is tempted to discard clothing forthwith and plunge into the lucid depths.

Of Vancouver's mountain scenery it can be said, "Time cannot wither or custom stale" its infinite variety.



CASCADE

still holds its
own as the
favorite bottled
beer of the west
You will find it
today in all the
best homes of
British
Columbia

Brewed and Bottled in Vancouver by

Vancouver Breweries
LIMITED





*Home Brewed Beer
Cascade*

The Beer that has made History

For over 30 years **CASCADE** has been brewed in Vancouver—at first in a small brewery (still standing), on Seaton Street—now in the magnificent new plant at Kitsilano (see illustration), with its bottling capacity of 36,000 bottles a day.

Brewed and bottled in Vancouver by
Vancouver Breweries Limited



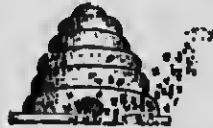
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Distribution

- ¶ Let us advertise your business in our territory by distributing your circulars and samples.
- ¶ As the style of our company implies, we employ boys on bicycles to deliver parcels, but never a boy on circular distribution—none but carefully picked grown men.

REFERENCES:

The Daily Province
Advertising Dept.
The Evening World
Advertising Dept.
The Morning Sun
Advertising Dept.
The News-Advertiser
Advertising Dept.
Saturday Sunset



Busy as Bees

British Columbia
Magazine
Industrial Progress
The B. C. Telephone Co.
Hutcham, Ltd.
Celopy Advertising
Agency
The S. E. Glass
Advertising Agency

- ¶ Efficiency is our motto—a permanent connection our aim.
We have delivered the Telephone Directories since 1912.

THE NORTHWESTERN MESSENGER SERVICE Ltd.

FEN E. NEWTON, Managing Director.

525 PENDER LANE.

VANCOUVER, B. C.

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STRICTLY

UNION HOUSE

Bergman's Model Kitchen

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* * *

Merchants' Lunch or
Dinner 25c and up

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Short Orders at All Hours

74-76 Hastings Street West. VANCOUVER, B. C.

CAPTAIN COOK.



It was in the exploration of this Pacific Coast of ours that Captain James Cook, intrepid explorer, geographer, patriot and most humane captain, lost his valuable life and won a deathless name. In November, 1874, an obelisk to his memory was erected in Karakakoa Bay, Hawaii, on the spot where he fell, but the truest and best

memorial to Captain Cook is the Map of the Pacific Ocean and the flourishing cities thereon. The nearest point he reached to Vancouver was Nootka Sound, which he discovered in 1778. The Straits of Juan de Fuca he missed during a storm and to his lieutenant, George Vancouver, was left the task of exploring the Gulf of Georgia. One of his lieutenants, writing of his great captain, says: "Perhaps no science ever received greater additions from the labors of a single man than geography has done from those of Captain Cook," and it may also be said that no country ever received greater additions to its territory through the labors of a single man than Britain did from those of Captain Cook.

Captain Cook: was the son of an agricultural laborer and rose by sheer and sterling ability to the commanding position he came to occupy. He came to the North Pacific to search for the mythical north west passage, practically abandoned since before the middle of the seventeenth century but revived again as a matter of scientific interest by the British Government. On the way he discovered the Hawaiian or Sandwich Islands as he named them. Striking the west coast of America at what is now California, he made an almost continuous survey up to Behring Straits and beyond and satisfied himself that a north west passage to the Atlantic was impossible. Returning to the Sandwich Islands, during a scuffle with the natives concerning the theft of a boat, he was struck from behind and overpowered and murdered. Captain Cook's solicitude for the welfare of his sailors set an example that affected countless lives for good. The possibility of keeping a ship's company at sea without loss from sickness and death was demonstrated by the great explorer. In St. Paul's Cathedral, if one asks for a monument of Sir Christopher Wren, the builder, one is shown an inscription which reads: "*Circumspice, si monumentum requiris.*" If one should ask for a monument to Captain Cook on the Pacific Coast he need only be told to "look around."

2 Big Stores
for Men

WM. DICK

LIMITED

2 Big Stores
for Men

Clothes Fit
Suits from \$15 to \$40

Your Money's Worth or Your Money Back

33-47-49 HASTINGS STREET EAST

Phone: Sey. 42690.

Popular Prices

McIntyre's Cafe

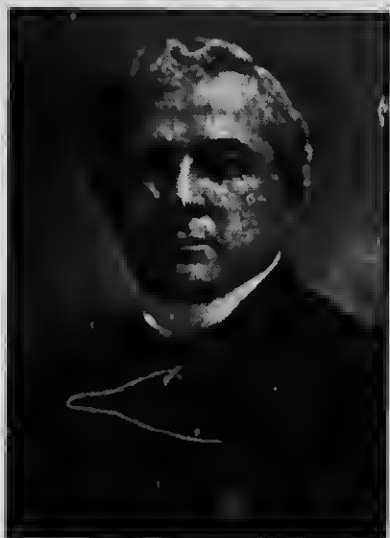
Largest in the City

556 Seymour St.

J. A. McIntyre

H. M. Rose, Proprietors.

Vancouver, B. C.



**SIR RICHARD McBRIDE,
K. C. M. G.**

Premier of British Columbia.

Sir Richard McBride comes of a well known British Columbia family. His father was the late Arthur H. McBride, warden of the provincial penitentiary at New Westminster, and at one time a pioneer miner in the Province. Sir Richard was born at New Westminster in 1870 and educated there till the age of sixteen when he entered Dalhousie University at Halifax, Nova Scotia. In 1890 he graduated in that institution with the degree of L.L.B. at the age of twenty. Returning to British Columbia, he was called to the bar in 1892 and began practice as junior member of the firm of Corbould, McCall, Wilson & Campbell, of New Westminster, and after several partnerships in law, he founded the firm of McBride & Kennedy. In 1905 he was named a King's Counsel.

Previous to this, Sir Richard had taken an active interest in politics. In 1898 he was returned as member of the Legislative Assembly of British Columbia for Dewdney riding. On June 21, 1900, he was called to the Executive Department of the Provincial Government, entering the Cabinet as Minister of Mines, but owing to a difference of opinion on policy he resigned from the Government the following year. Going again before the people, he was re-elected by acclamation and in 1902 was chosen leader of the Opposition in the Legislature. On June 1, 1903, Sir Richard was called to the highest office in the Province and since that time has been the popular Premier of British Columbia. He sits as senior member of the City of Victoria and holds the portfolio of Minister of Mines. In 1912 the Premier was created Knight of the Cross of St. Michael and St. George, and in 1913 the honorary degree of LL.D. was conferred upon him by the University of California.

**DO YOU KNOW
THIS WOMAN?**

Her name should
be a household
word in every
home. She is Mrs.
Sarah Coulter, the
founder and man-
aging head of the



Her Cakes and
Bread are the
finest made; equal
to any made at
home. New Zea-
land Butter and
new laid eggs with
the best flour that
money can buy is
her secret of suc-
cess.

WOMAN'S BAKERY

Mrs. Coulter says: Try a Loaf of my **POTATO BREAD**
The Old Fashion Bread made in the Old Fashion Way.

MARTHA WASHINGTON DOUGHNUTS 10c BOX.
Everywhere

Have You Tried the Famous

Eden Bank Ice Cream

HEALTHFUL TEMPTING DELICIOUS

¶ Eden Bank is above the average Ice Cream. It is so rich,
so creamy, so fresh and pure. You will enjoy
its delicate, distinctive flavor.



Made by

EDEN BANK CREAMERY CO., LTD.

Vancouver, B. C.



Dr. Walter J. Briggs,
Chairman of Pageant Committee.

I am a firm believer in public festivities of an artistic character. They create that public spirit which is needed to unite all residents of a city in the effort to make it great and famous. They promote the understanding of art and the love for it. They demonstrate that our lives, though devoted to earnest work, shall not be lacking in joy and beauty. A city like Vancouver should have a distinct annual festival of her own to which all residents look forward as the one great day in the year, a day which will attract thousands of her neighbors and make numerous tourists lay their plans so that they can attend. Whether times are good or bad, that one day shall stand out as a day of rally, showing our gratitude for the good times if they are, showing our determination to make them return if they are missing. This is the idea which brought the Vancouver Summer Festival Association into life. May it be my privilege to assist in its development with the splendid co-operation of all other workers who help to make the First Pageant of Vancouver a creditable success for our beloved city.

DR. WALTER J. BRIGGS.

The Bank of Vancouver

A HOME INSTITUTION

being the only Canadian Chartered Bank
with Head Office in British Columbia.

SAVINGS DEPARTMENT

at all Branches. Accounts may be opened
with deposits of One Dollar and upwards,
on which interest at the highest current rate
is paid or credited half yearly.

A General Banking Business Transacted

CHAS. G. PENNOCK,
General Manager





Mr. James Findlay.

Mr. James Findlay, Treasurer of the Pageant, writes: "The work of the Pageant has been hard and arduous, but we have gained useful experience which will make things easier another year. Do I believe the Pageant will be an annual event? I do. I think Vancouver will see that we want a 'Vancouver Day' to give the city that 'cohesion' which is needed. A learned gentleman, speaking of this city, was profuse in terms of admiration, but he said the city was 'incoherent.' Yes! we need co-operation in what is for the common good, and a 'Vancouver Day' will give an opportunity for co-operation in a spirit of enterprise for what is better and brighter—a spirit which will colour the whole year."

Mr. J. Francis Bursill (better known as "Felix Penne") is a writer of more than local reputation. He was for 40 years a Fleet Street journalist. It was a happy thought to make him "Impresario" for his knowledge of Pageantry is "extensive and peculiar."

Felix Penne writes: "Vancouver needs many things, and much of what is needed will come through the poets, musicians and artists who are now doing their share of work in making a Greater Vancouver. The Pageant will be a stimulus to imagination, without which no city ever became great. Practical men have their value—no one appreciates that more than I—but they need the incentive which art gives."



R. C. PURDY'S

LIMITED

Famous Chocolates and
Home-Made Candies

750 Robson Street

715 Georgia Street

PHONE SEYMOUR 9020

"Where Quality Is King."

Commercial Headquarters

Sample Rooms

Hotel Metropole

RIORDAN & DINSMORE, Proprietors.

American Plan: \$2.50 Up

Hot and Cold Water in Every Room

European Plan: \$1.00 Up

Rooms with Private Bath

Automobile Bus Meets Boats and Trains

Phone Seymour 7891

319 Abbott Street

Vancouver, B. C.

HANDS ACROSS THE SEA



GREAT
BRITAIN
CONGRATULATES
VANCOUVER
ON THE
PAGEANT

BERNARD PONS S.E. 1910

For TOURING CARS
and TAXICABS Phone

COURTEOUS TREATMENT



PRICES MODERATE

OPEN DAY AND NIGHT

SPECIAL TERMS QUOTED FOR SHOPPING
AND TOURS ROUND THE CITY

Orders by Phone receive prompt attention

Office: 412 Abbot Street
VANCOUVER, B.C.



THE PAGEANT IDEA.

This, the first "Pageant of Vancouver," will be, naturally, in parts somewhat crude, as "first attempts usually are." In years to come "The Pageant Idea" will be better carried out.

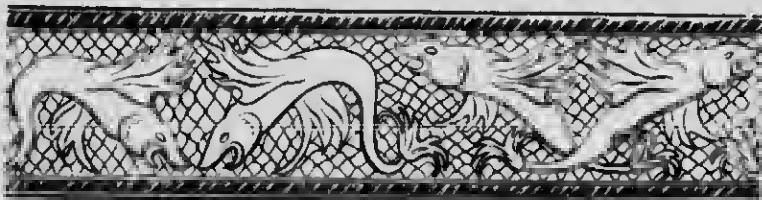
The "Pageant of Vancouver" evolved from a "Masque," which inaugurated a campaign against the unloveliness of modern city life, a campaign still going on and in which "The City Beautiful Association," "The Civic Centre," "The B. C. Society of Art," the "Vancouver Horticultural Association" and other organizations are doing splendid service. This Pageant will be more than a spectacle—it will be a prophecy.

The time will come, for Vancouver, when the folk-songs of our forefathers shall ring out blithely on the spring air. The twinkling feet of dancers on the grass shall catch something of the rythm of Shakespeare's verse and the music of the spheres. "The Man With the Hoe" will do his task, the daring builder of towering skyscraper will toil at the risk of life, the writer will bend over his desk, the clerk serve in the store, but they will not work without joy, without hope.

The discipline of the Teuton, the primitive vigor of the Slav, the enterprise of the Scandinavian, the mystic reverence of the Oriental will color the grey steady-work-a-day life of the Briton.

Above all the variant notes of this cosmopolitan city will be heard one song, calling for a higher humanity, for joy in life, for an expression of that Nature which makes the whole world kin.

This co-operation for romance, color, music, joy in life is the Ideæ behind the Pageant. There shall be Romance, Color, Joy and Hope in this work-a-day world "If it be not now, yet it will come," the workers around the temple can wait.



THE SECRET SERVICE BUREAU

319 Pender Street
Vancouver, B.C.

Is strictly what its name implies, Mr. Johnston being the mainspring of very intricate detective machinery for investigating mysterious disappearances, the antecedents and daily habits of suspected persons, commercial and private affairs.



Mr. Johnston.



Mr. Johnston as a Collier, mainspring in a very intricate piece of machinery which is always in motion.

Strictest secrecy. Information most successfully obtained. Long experience has taught the best, safest and least expensive methods of investigation. In connection with his offices, 103-104, 319 Pender St. W., Mr. Johnston conducts a Rent Department and has an efficient Bailiff staff in attendance. Distress warrants issued and writs served.

THE DETECTIVE must have a wide range of knowledge and be able to analyze his work as the scientists. If in trouble see Johnston, the Secret Service Bureau, 319 Pender.

Mr. Johnston only employs those as detectives who have established reputations for integrity, shrewdness, and tenacity of purpose, discarding the old maxim of set a thief to catch a thief. The honest mind guided by an upright purpose is Mr. Johnston's motto.

It is said Mr. Johnston is master of the art of disguising, but this is very rarely necessary; as it must be apparent to everyone that, owing to the large amount of detective work which comes through Mr. Johnston's hands, it would be impossible to grapple with except by the aid of a large staff of assistants. These ladies and gentlemen are in all walks of life, and moving in all classes of society, therefore it is seldom necessary to resort to the art of disguise, Mr. Johnston being the



Mr. Johnston as a Navvy.



WHAT I THINK OF THE "PAGEANT."

The pleasure I have had in looking after the "Ladies' Committee" of the "Pageant" has more than compensated for all the time and energy spent in making the "Ladies" feature a success. Each member of the committee has been chosen for her enthusiasm and interest as well as her youth and beauty, for I have felt that Vancouver's youth and her development should be fittingly represented by the fairest of her daughters.

Mrs. E. Blygh.

The "Girl of the Golden West" has been chosen for her charms and talent, and is one of Vancouver's native daughters, whose parents have done much in the pioneer work of the City.

To me the "Pageant" is so much more than a spectacular historical coloring, depicting Vancouver's past and present events, for its objects are deeper and much more lasting. It displays to the world not only the greatness of our natural resources, and the possibilities for their future development, but also the great living human forces, constantly at work, which are moulding from its youth and beauty a city that not only its citizens have reason to be proud and boastful of, but one that Canada and the whole world will bow with all respect to in the years to come.

We have only to go to Capilano, or gaze out across Burrard Inlet, and let our eyes rest on the beauties of our mountains to feel the great powers and forces that surround us.

And when the world knows our "Pageant" is to be a yearly event, its interest will be aroused to our scenic attractions. The visitors who come and go will spread the news that our acquaintance is worthy of cultivation, and whatsoever they seek—whether it be Art, Music, Science, Commerce, Literature, Education, or diversion by way of Golf, Riding, Swimming, Automobiling, Fishing, Bowling, Hunting or Mountain Climbing—all can be found in our midst.

Only a few years have intervened between tent and skyscraper, and virgin forest and blackened stumps to crowded city. Let us also join our individual forces, so that the reflection of this great "epoch" will go down the ages as a movement in the best interests of Vancouver.

MRS. E. BLYGH.

The Largest Line of
Brushes *and* Toilet Supplies

carried at

Wood's Pharmacy

601 Hastings Street W.

Vancouver, B.C.

THE ROYAL DAIRY

Dealers in

Perfectly Pasteurized Milk

Cream

Ice Cream

PHONE SEYMOUR 2500

Corner Pender and Burrard Streets, Vancouver, B. C.

LOOK OUT FOR PAGEANT DAY, 1915



History repeats itself. John Bull hands Daughter
Columbia "The Loving Cup"

LOOK OUT FOR PAGEANT DAY, 1915

American or European Plan.

Hotel Gifford

Phone: Sey. 2689.

1348 Robson Street.

Rooms Per Week From \$5.00 Up

New Family Hotel in quiet, select part of West End. All large outside rooms. Rooms in suite with private baths. Street cars from C.P.R. Station to door. :: :: :: ::

— CAFE IN CONNECTION —

Also

“VENDOME”

1138 Nelson Street.

Phone: Sey. 3706.

G. R. THOMSON, Proprietor.

Vancouver School of Expression

HAROLD NELSON SHAW, B.A., PRINCIPAL.

Formerly Instructor in Expression at Acadia, Trinity and McMaster Universities, Wycliffe, St. Michael's, and New York Metropolitan College; Normal School of Pedagogy, Toronto; Principal of Toronto Conservatory School of Expression.

SPECIAL SUMMER TERM, BEGINNING JUNE 15TH.

Day and Evening Classes and Private Instruction, Public Speaking, Debating, Recitation, Reading, Acting, Pantomime, Physical Culture, Teaching, Voice and Speech Development, Defects Removed, Vocal and Instrumental Music, Opera, Literature, Professional Training and Personal Improvement.

1357 PENDER STREET WEST.

PHONE: SEY. 2669.

Mr. R. W. Holland, Vice-Chairman, Pageant Committee



MR. R. W. HOLLAND

Vice-Chairman Pageant Committee.

If Vancouver is to take her rightful place among the cities of the Pacific Coast as a great tourist centre and as one of the Great Convention Cities of the American Continent, then the establishment of a Summer Festival to centralize and focalize her advertising is an absolute necessity.

The Pageant idea is a splendid one, mainly because of its antiquity and because of the fact that it is a British institution. It fits in with the true Englishman's dislike of doing anything that is undignified or likely to make him feel he is making himself ridiculous. We Canadians are peculiarly English in this characteristic; therefore, the Pageant suits us.

We often envy our cousins to the south who can lose all consciousness of self and take their pleasures with the abandon and

happiness of children. Some day we also may acquire this gift, but until we do, the Pageant will suit us much better than "The Mar-De-Gras," "The Potlach" or "The Rose Carnival." With a spectacular and distinctive Summer Festival at the beginning of the Summer season and a great Fair and Exposition at the end, carried on from year to year as special attractions to thousands of visitors, we will build up a permanent and lasting advertisement of our city that will repay our citizens a thousand fold for all the effort and money they may invest in them.

This "Pageant of Vancouver" is our first effort. Be charitable in your judgment; we will gain experience and enthusiasm as we proceed. It has been a very great pleasure to me to give any assistance that I could towards the inception and carrying out of this our First Summer Festival.

R. W. HOLLAND.

LOOK OUT FOR PAGEANT DAY, 1915

National Culture and Refinement

Can we measure the value of example in bettering the social, moral and mental conditions of home, civic or national life?

A living example is a powerful factor in leading up to culture and refinement as a national asset. What more so than that of an artistically made home nestling among beautiful flowering plants, roses, flowering and evergreen shrubbery, shade trees all encompassed with hedges of holly, laurel or privet? We have a large stock of fruit trees.

Cultivate a habit to spend your time to make such a home, and visit our greenhouses and nurseries, see our stock and get expert advice from our capable and courteous employees which will greatly aid you in your effort. Our stock was never better, larger or of a greater variety. In our stock of over \$100,000 we have everything that culture and refinement demands to make a home a credit to the owners and pleasing and interesting to the community. We make a specialty of floral designs, wreaths, etc.

CAREFUL ATTENTION GIVEN TO MAIL ORDERS.

Catalogues Mailed Free on Application.

Royal Nurseries Limited

Office: 710 Dominion Bldg.
Phone: Seymour 5556.

207 Hastings Street West.
VANCOUVER, B. C.

Store: 2410 Granville Street, Fairview. Phone: Baysview 1928.

Greenhouses and Nurseries at Royal, on B. C. Electric Railway, Eburne Line, about two miles south of the city. Phone: Eburne 43.



Vancouver 20 Years Ago. See pag 61

Rex Theatre

Fit for Royalty
25 Hastings Street W.



Canada's Finest Moving
Picture Theatre

\$13,000 Pipe Organ

Ventilating System and
Latest First Run
Pictures

Admission 10c

Boxes 25c

Children 5c

Highland 35

Highland 33

Almond's Ice Cream Co.

Pender & Dunlevy Ave.

Vancouver, B.C.

**THE LARGEST WHOLESALE AND RETAIL
MANUFACTURERS OF PLAIN AND FANCY
CREAMS, ICES, SHERBETS, ETC., in WESTERN
CANADA.**

Purveyors to **The Canadian Pacific Railway Co.**
The City of Vancouver
The Leading Hotels, Stores, etc.

A Complete Stock Carried of
Fountain Supplies, Bakers' Supplies,
Bakers' Supplies; also
The Celebrated Delta Brand of Cork
Board for Insulation Purposes

Mr. Harold Nelson Shaw, "Interpreter"



MR. HAROLD NELSON,
Interpreter and Stage Manager.
Entertainment at Horse Show Building.
June 11th, 1914.

Harold Nelson Shaw, B.A., is well known to Canada and the United States as a successful actor and teacher. A Canadian, he has given his talent to his native land. He is an Alumnus of Acadia University, where he also taught Music and Expression. His artistic training was received in Boston, New York, Milan, Munich, Paris and London. In the two latter cities, as in the first two, he filled professional engagements with marked success. He resided several years in Toronto and was connected with most of the Universities there as Teacher of Oral Expression, besides being Principal of the Schools of Expression in the Toronto Conservatory and College of Music and Teacher of Vocal Music in both. In 1900 he returned to the stage and his success was unusual. He became the acknowledged leader of the Canadian stage in the West. As a pioneer of the Shakespearian and other Classical drama he made dramatic history. But the arduous duties of star and stage director decided him to retire from the strenuous work, and for the last three years he has resided in Vancouver, where he has an enviable reputation as an actor, teacher and reader.

Pageant Day, 1915, will have "Panama Canal" as
the idea



The Linguistic Press

*The Only Establishment That Prints Everything and Translates
From and Into*

ENGLISH, GERMAN, FRENCH, ITALIAN, SPANISH,
RUSSIAN, SWEDISH, NORWEGIAN, DANISH, DUTCH,
POLISH, HUNGARIAN, BOHEMIAN, CROATIAN,
SLOVAK, SLOVENIAN, RUTHENIAN, ROUMANIAN,
BULGARIAN, SERBIAN :: :: :: ::

CALL UP
SEYMOUR 8538

and our agents will call on you immediately.

The Linguistic Press

650 RICHARDS STREET

VANCOUVER, B. C.



Canadian Born

1903

We first saw light in Canada,
The land beloved of God.
We are the men of Canada,
Its marrow and its blood.
And we, the men of Canada,
Can face the world and brag
That we were born in Canada
Beneath the British flag.

Few of us have the blood of kings,
Few are of courtly birth.
But few are rogues and vagabonds,
Of doubtful name and worth.
And all have on credential
That entitles us to brag,
That we were born in Canada,
Beneath the British flag.

We've yet to make our money,
We've yet to make our fame,
But we have gold and glory
In our clean colonial name,
And every man's a millionaire
If only he can brag
That he was born in Canada,
Beneath the British flag.

No title and no coronet
Is half so proudly worn
As that which we inherited
As men Canadian born.
We count no man so noble
As the one that makes the brag,
That he was born in Canada,
Beneath the British flag.

Photographs

When you think of
PHOTOGRAPHS OF VANCOUVER
Everyone will tell you to go to
BROADBRIDGE.

Broadbridge Photographs are Up-to-date
They are the unusual kind of photographs

The kind that arrest the attention and
compel minute examination.

I have all the latest views of this city on
display at the Convention Room Bureau
Special rates to Delegates to the Ad. Men's
Convention.

R. Broadbridge

330 Homer Street.

628 Pender Street.



Vancouver Today See page 70

FORT GEORGE

is rapidly becoming the largest city of interior British Columbia. We predicted that a few years ago when but four white men formed the population. To-day we predict HUBERT as the coming metropolis of the fertile Bulkley Valley. HUBERT will be next to FORT GEORGE. Investments in HUBERT made to-day will double and treble within a comparatively short time. Write to-day for maps and particulars about HUBERT.

Natural Resources Security COMPANY LIMITED

Joint Owners and Sole Agents
GEO. J. HAMMOND - President

FIFTH FLOOR, YORKSHIRE BUILDING
Vancouver - - British Columbia

Mountain Scenery in Vancouver

*Oh, those mountains, their infinite movement!
Still moving with you;
For ever some new head or breast of them
Thrusts into view.*

They are broken after a fashion that might be the very consummation of artistic design, carrying for the greater part of the year lines and curves and caps of snow to relieve the sombre browns and purples of their breasts, and, on certain days after rain, hiding in their hollows masses of white moving clouds.

Few cities are so richly furnished as Vancouver with opportunities of cultivating outdoor delights. At this time launches are gay with fresh paint, and when they are guided from their moorings in Coal Harbor and other places it is always possible to ask at the last moment, "Where shall we go?" for there are many "beauty spots" around Vancouver to serve as goal and rendezvous.

Westward! Then out we glide through the Gates of Burrard Inlet to the rhythmic movements of the waves, for here there is always a "breath the blue waves to curl." To the south there are the forest grandeur of Stanley Park and the pleasant curves of Kitsilano and Point Grey. To the north there is the beautiful shore line of West Vancouver, where a new town is a-making. Further along the line is the village of Caulfields, that promises to pay regard to contours and to the beauty of curves and winding lanes. Around Point Atkinson you enter Howe Sound, and the stored-up memories of other beautiful and quiet places are set free. If the mood of peace is on one, then there are few retreats in the world more perfectly restful than Howe Sound. Killarney has its own special charm. Here, too, in Howe Sound, one may say, and ought to say, that there are "emerald isles and winding bays, mountain paths and woodland dells," and the massive grandeur of the mountains is unheaten anywhere. There are the same quaint surprises as in Scotland's Kyles of Bute and other lovely natural waterways. Quiet little bays are entered, and before one has time to turn round the mountains have folded over each other like curtains and transformed the bay into an exquisite lake, from which there seems no possible outlet. The mountains of Vancouver have colors of their own, and the mystery and wonder of them are ever fresh and new.

WHEN IN THE CITY DO NOT FAIL TO VISIT

SORENSEN'S CAFETERIA

The Finest on the Pacific Coast



Breakfast - - 7.00 to 11.00 a. m.

Lunch - - - - 11.00 to 2.15 p. m.

Dinner - - - - 5.00 to 8.00 p. m.

Corner
Granville and Pender Sts.
VANCOUVER, B. C.



"The Finest in the Land"

Wm. RENNIE CO., LIMITED

1138 Homer Street
VANCOUVER, B. C.

Also at Toronto, Montreal and
Winnipeg

CATALOGUE FREE

GEORGIA PHARMACY

The Drug Store
That is Different

WE NEVER CLOSE
At Your Service
Night and Day

Phones: Sey. 1050 and 1051.

LESLIE G. HENDERSON,
Pharmaceutical Chemist,
Georgia and Granville Streets
Vancouver, B. C.

MAYOR BAXTER writes:

The gathering together of the publicity men of the Pacific Coast, within our midst, should be of great benefit from an advertising standpoint, giving an opportunity for outsiders to realize the substantial character of our city.

T. S. BAXTER,
Mayor.



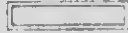
MR. E. A. PAIGE,
who as Director of the Advertising section of the Pageant, rendered the Committee yeoman service. Mr. Paige is one of the best known newspaper men on the Coast, having for several years edited the Daily News, of New Westminster.



Notice to Strangers

☞ LEONARD'S CAFES still doing business opposite Post Office, also Flack Block, downstairs and branch in Calgary, opposite C. P. R. Depot

☞ My twenty-three years' experience in this business in VANCOUVER, my guarantee.



LEONARD'S



Commercial Hotel

Corner Cambie and Hastings Sts.
Right in the heart of the City.

Meet your friends at The Commercial

The Canadian Bank of Commerce

Head Office: Toronto, Canada.

Capital	\$1,000,000
Reserve	\$1,750,000

SIR EDMUND WALKER, C.M.G., LL.D., LL.B.	President
ALEXANDER LAIRD	General Manager
JOHN AIRD	Assistant General Manager

This Bank has 370 branches throughout Canada, in San Francisco, Seattle, and Portland, Ore., and an agency in New York; also branches in London, Eng., Mexico City, and St. John's, Nfld., and has excellent facilities for transacting a banking business of every description.

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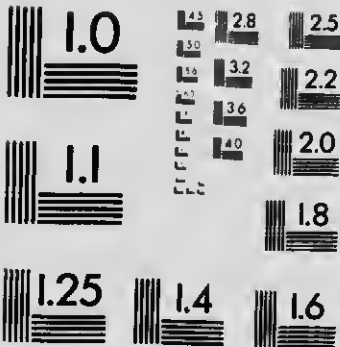
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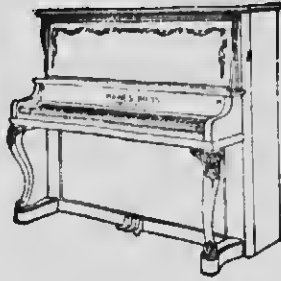
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City Hall, Vancouver, after the Fire

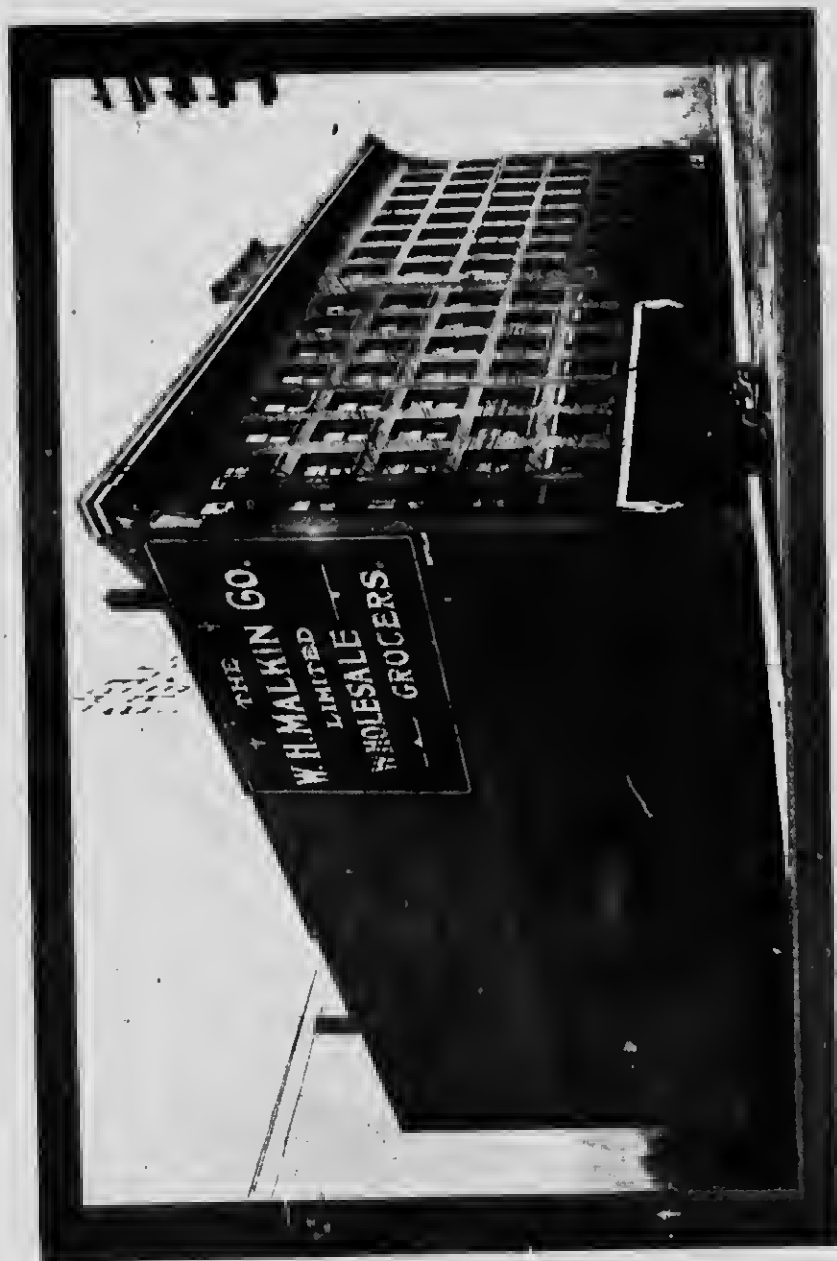
June 13th, 1886



There is one date that is blazoned upon the background of the early history of many of our western cities in letters of fire. Our fair neighbor of New Westminster, though a much older city than our own on Burrard Inlet, experienced that day in much later life. For Vancouver that day was June 13th, 1886, when the city was obliterated by the fire, from the ashes of which our present gracious city has risen.

From that day there was one spot, just about where the Jess House stands, near Pender Street in the Chinatown of today, where four men lay flat upon a space of gravel about which the fire roared like a furnace. That oasis of gravel saved three of those men, though each was badly burned. Mr. Charles Gardner-Johnson, one of Vancouver's most respected pioneers, was one of the four and he bears the marks of his burning to this day. "It was a perfect Sunday morning, about 11 o'clock, and a west wind was blowing," he observed when describing the occasion the other day. "All the blocks from about Richards Street to the Vancouver Club had been cleared and the logs and brush piled for burning, and it was there that the fire originated. There was nothing built west of Dunsamir Street. All the houses and stores on Pender, Water and Cordova Streets were soon alight and it was only a few hours before the city was a mass of smoldering ashes, the only buildings standing being, I think, a hotel just between Cordova and Water Streets, about opposite where the Hudson's Bay store on Water Street stands, and also the ribs of the C. P. R. House, as it was called, which was just being built."

Mr. Gardner-Johnson can tell a graphic story, not only of his own hairbreadth escape but of the scenes of excitement that took place during the conflagration, what time the old Robert Kerr floated out in the Inlet, a haven of refuge, towards which, and to the Hastings Mill, which remained untouched, all manner of people made their way up to anything that would float. "It is estimated that between 23 and 27 people perished and Mrs. R. H. Alexander, of the Hastings Mill, who nursed so many of the injured at the mill house, afterwards, was the 'Angel of the Fire,'" added her pioneer fellow citizen. Few are left who can tell the story of Vancouver's very early days.



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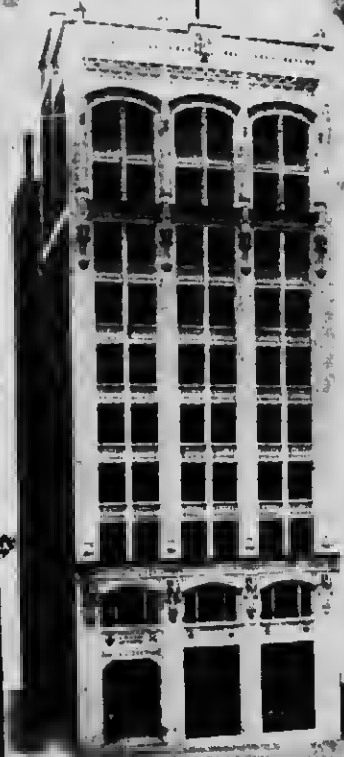
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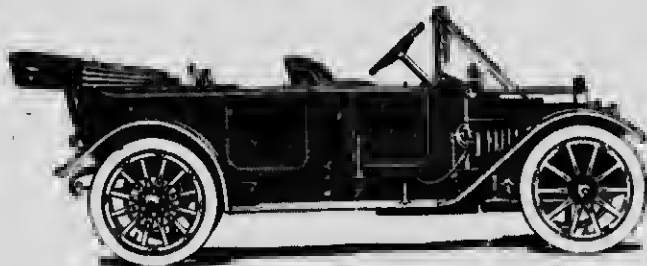
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Mr. B. C. Hilliam has composed the music for the "Toast to Vancouver," "Here's a Ho! Vancouver" (words by Pauline Johnson), sung at the Pageant Entertainment by Mme. Losier. This is a fine composition much praised by Mr. David Bispham. The song is on sale in Vancouver.

Mr. Hilliam also composed the music for the "Song of the Axe" (written by Felix Penne), sung in the Pageant Entertainment by Mr. Pamphilon. This song will also be published.

Mr. Hilliam began composing at the age of eleven. He has only been known to Vancouver a few years, but he has made a marked success as a composer and as the head of a conservatory of music, which is doing excellent work in promoting musical taste. Mr. Hilliam is an entertainer of great versatility and has been one of the most welcome helpers in the work of the Vancouver Pageant.



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MR. ALAN P. BUTLER, who is making a "Pictorial Record" of the Pageant, has been of immense service in its organization. A man of many experiences and activities, he was a very welcome worker and a helper towards success.



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THANKS.

The Committee of the Pageant beg to tender their heartfelt thanks to the Remington Typewriter Company for the use of typewriting machine; to the B. C. Electric Railway Company for the use of an electric iron for making costumes; to the Singer Sewing Machine Company for the loan of a Singer Sewing Machine for making costumes.

Thanks are tendered to Mr. Broadbridge for the use of copyright photographs; to Messrs. Selfridge and Company; to the proprietors of "Punch," and to the publishers for use of designs; Mr. Alfred Buckley, Mr. Noel Robinson, Mr. St. John Mildmay and others for contributing to this "Book of the Pageant;" the Parks Board, School Trustees, S. J. Clarke Publishing Company and others for the use of cuts and illustrations; the School Teachers and many others for giving splendid assistance; and Mr. Cripps, Mrs. Akhurst and a Committee of Ladies are warmly thanked for their services in making paper flowers and in general assistance; Mr. Geo. Tuggart, Mr. Bentley William, Mr. Chas. Thomson and others who have assisted in the entertainments are warmly thanked, and apologies are made to scores of others deserving of mention who cannot, in this hasty notice, be thanked individually.

Thanks are given to the following ladies for making lovely paper flowers: Mesdames W. A. Akhurst, Barton, J. Cripps, J. S. Gordon, Metcalfe, Ney, Geo. Seymour, Tripp, Whiting and Wolfe; the Misses E. Gordon, Goodstone, Laidlaw, Metcalfe and Nesbitt.

Acknowledgment of Courtesies

¶ The thanks of the Pageant Committee are tendered the Light and Power Department of the B.C. Electric Railway Co. Ltd. for the loan of electrical equipment as well as other courtesies extended the Committee in connection with the planning of the Pageant. ❧ ❧

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The only first class family hotel in Vancouver (has a unique style of its own). Rates: European plan, \$1.00 per day up; American plan, \$1.00 per day up, with special rates by week and month. Manageress, Miss Jean Mollison, who for many years managed Lake Louise Chalet for C. P. Ry. Co.



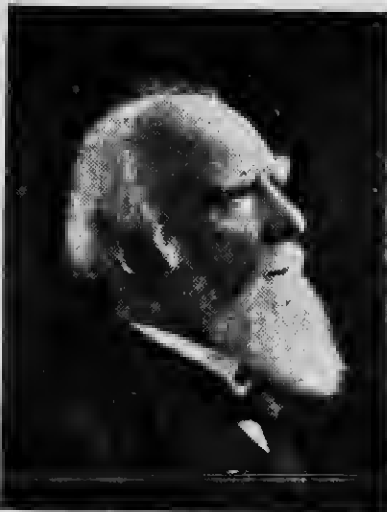
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Vancouver's Pipers



"The Land o' Cakes and Bonnie Scots" will loom very large in the Pageant. We remember that for about half a century "Lord Strathcona was Canada," and Scottish enterprise and tenacity brought about the C. P. R. Lord Strathcona was a welcome visitor to



LORD STRATHCONA.

Vancouver only a little while before his death. The Band of the Seaforth Highlanders, the splendid Scottish Pipers Society, the Seaforth Cadets. Several Scottish Societies will be seen in the Procession. The Red Lion of Scotland will be a favorite decoration.

We must express our gratitude to those who have helped to "costume" the Pageant and fill the streets with color.



“PAGEANT MORNING.” Drawn by Janet Eaves, Vancouver.



FLOAT OF CANADIAN FAIRBANKS MORSE CO.

The Floats in the Pageant

A Pictorial Record will be published which will give a good idea of what the Pageant looked like. This year, the first year of a real Vancouver Pageant—the Committee are not offering Prizes; that is well—for even the impartial Goddess depicted above would have some difficulty in deciding value. How can we mention any without mentioning all? We must risk it. The Committee, working under difficulties, have yet continued to have features of real historic interest, such as "The Arrival of Capt. Vancouver," "The Conquest of the Forest," "The Queen of the Golden West." Such great Corporations as the B. C. E. Ry. and the Telephone Company have illustrated the evolution of their Industries. Pat Burns & Co. show the difference between the old Prairie Schooner and the transportation of today. The Wallace Ship Yards send a model of the old "Beaver," the first steam vessel to reach our shores. Everything has been designed to show how different is the Vancouver of today to

VANCOUVER 20 YEARS AGO





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The Misses Isedale



These ladies have arranged the Spanish and other national dances for the Entertainment, June 11th. They are forward in any good work for the City.

HOMAGE TO OUR QUEEN.

At the Entertainment on June 11th, this will be the Final Tableau (Allegorical Scene).

(a) Choric Pantomime.

"Triumph of Civilization"

(by pupils of the Vancouver School of Expression.)

Misses Shaw, Batchard, Prunnington, Nordeau, Blanche Nordeau, Allen, Langley, Chipman, Henderson, Wharton, Hayden, Longhead, McRae, Muirhead, Sheriff, Rideout and Meslames Williams and McNeil.

Followed by Homage to

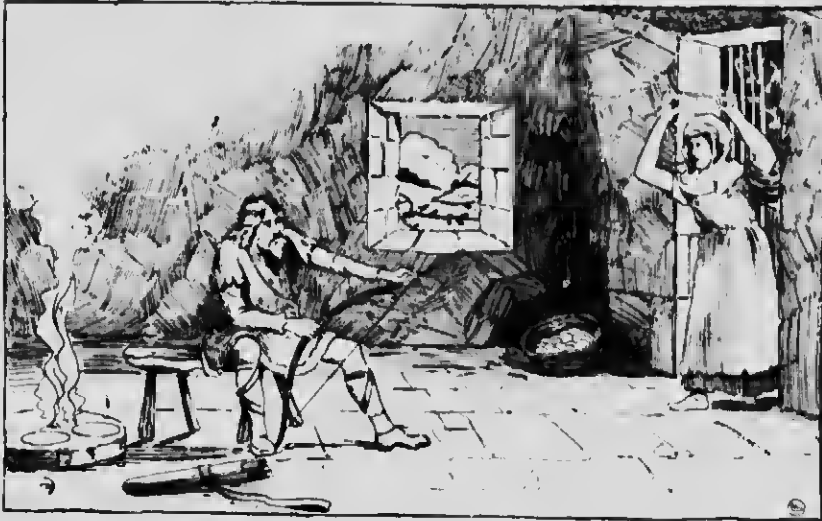
"VANCOUVER"

"Queen of the Golden West"

Miss Margaret McCraney

Arranged by Harold Nelson





KING ALFRED AND THE CAKES.

This beautiful float was sent in Shelly Bros. "XXXX Bread."
This firm's example, like many others, subordinated Advertisement to Pictorial Beauty.



Mr. W. H. Kent, and his son, Mr. Bert Kent, of Collingwood.
These gentlemen were most active in promoting the Collingwood Float.

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CAPTAIN CHARLES UNWIN

Will assume the Character of "Captain Vancouver" in the Pageant



Captain Charles Unwin

Capt. Unwin holds two certificates, having been commissioned as Commander in the Royal Naval Reserves and he obtained the highest possible position in the Mercantile marine. His 27 years of sea life have been spent in these services. He is principal of the Vancouver Nautical Academy, is characterized by much Public Spirit and a good friend to sailors. Capt. Unwin was appointed to the ship "Donegal" in the great Coronation Review at Spithead. Gazetted as "Capt. Vancouver" is an honour to him—and to the City.

Note for the Scene from "King Henry V," at the Horse Show Building

Arranged by Chas. S. Thomson.

The remnants of Henry's army, which has been reduced to a mere handful by disease and starvation, enters almost in the last stages of exhaustion. In a stirring speech, the king rouses his men up to a pitch of wild enthusiasm. There is a gap in a wall behind which the enemy are gathered, and, with a great shout, Henry's men dash into the breach, but are driven back by the unseen enemy. Again their spirits fall, but with another rallying speech, the king personally leads the attack again, and all disappear through the breach, successfully driving back the defenders.

King Henry V.	CHAS. S. THOMSON
Duke of Westmoreland	STANLEY MASON
Duke of Exeter	J. RHEA
Duke of Gloucester	HAROLD GRAY

"QUEEN OF THE GOLDEN WEST"



MISS MARGARET McCRANEY
Queen of the Vancouver Pageant, 1911

After a period of absence devoted to the following of dearly loved art, it must be very gratifying, very sweet, to return to home and friends wearing the laurels of victory, knowing the meaning of success.

Such was the happy experience of Miss McCraney, the young violinist, whom the City of Vancouver is proud to call a native daughter, and who, by popular acclamation, has been elected "Queen of the Golden West."

It is interesting to speculate upon the ingredients that make up an artist's success. How much is due to inborn talent, and how much to health, pluck and perseverance? How much to circumstances—luck? How much to temperament? Talent, temperament, energy, opportunity, they are all necessary to success, and so often half the ingredients are lacking. Miss McCraney is among the fortunate. She has inborn talent. Character, perseverance and energy are written in her face, and the gods gave her opportunity.

This is the young lady whom Vancouver is delighted to honor, a dunsel who sets an example to those artists who will have their share in the building up of Greater Vancouver.



Vancouver Summer Festival Association

Incorporated under the Benevolent Societies Act.

DIRECTORS:

DR. WALTER J. BRIGGS Chairman
R. W. HOLLAND Vice-Chairman
J. FRANCIS BERSILL Organizing Secretary
MRS. E. BLYGH Secretary
JAMES FINDLAY Treasurer and Trustee
E. R. RICKETTS Master of Ceremonies

The VANCOUVER SUMMER FESTIVAL ASSOCIATION
which was organized to act as the General Committee for the

PAGEANT OF VANCOUVER June 12th, 1914,

has become a permanent institution for the promoting, managing, establishing and conducting of annual summer festivals in Vancouver. Any surplus funds will be devoted to charitable purposes.

The necessity of following the example of other cities on the Pacific Coast in this respect is obvious.

The membership fee for the first year is \$1.00.

The members of the Association will have the privilege of seats at the Horse Show Building Theatrical on June 11th and on the Committee's Grand Stand for the Pageant on June 12th.

Applications for membership to be directed to

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DR. WALTER J. BRIGGS, 650 Richards Street,

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MR. E. R. RICKETTS, who is "Master of the Ceremonies," has long been connected with dramatic art in Vancouver. We want to see him again at "The Vancouver Opera House," and soon. He managed the arrangements at the Duke of Connaught's visit and won golden opinions from H. R. H. and "all sorts and conditions" of men.



MR. GEORGE TAGGART, Conductor of the Western Triple Choir, has been most valuable in the musical arrangements of this Pageant. Without the assistance of Mr. Taggart and his admirable choir—supplemented by the Collingwood Choir—the new ode, "Floreat Vancouver," could not have been produced.



Mr. Taggart has only been in Vancouver a year or two, but he is already in the front of Vancouver musical circles. In the Old Country he won a great reputation and for years he managed the municipal music for the great City of Glasgow. The visitors will have a great treat in the splendid selection of choral pieces the Western Triple Choir will render.

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HORSE SHOW BUILDING, JUNE 11th, 1914

Grand Theatrical Pageant OF VANCOUVER

Masque and Concert

ARRANGED BY J. FRANCIS BURSILL.
HISTORICAL TABLEAUX

Nautical Scene arranged by Captain Unwin.

SONGS

Madame Losier ('A Toast to Vancouver')
Mr. Pamphilon ('The Song of the Axe')

Music by Bentley Hilliam.

Western Triple Choir (Conductor, Mr. George Taggart) will produce

New National Ode, written by "Felix Penne."

1000 Vancouver School Children will sing Action Songs.

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INDIAN DANCES NATIONAL DANCES IN COSTUME

Grand Scene—"Before Agincourt" Men in Armour
Arranged by Mr. Chas. Thomson.

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Solos by Susanne Sicklemore (Pupil of Mme. Pavlowa)
Modern Dances Illustrated.

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72nd. Regiment Seaforth Highlanders Scottish Pipers Society
Scotch Dances Arranged by Mr. Matheson

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By the Misses Isdale and Pupils

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J. Halls, A. Isdale, R. Lowe.

IRISH JIG

Miss L. Isdale and Mr. R. Lowe.

DUTCH DANCE

Miss L. Isdale, Miss Isdale, Miss P. Lowe, Miss L. Lowe, Miss C. Simpson,
Messrs. R. Lowe, J. Halls, A. Isdale, H. Cook, Jas. Isdale.

Interpreter and Stage Manager:

MR. HAROLD NELSON.

FINAL TABLEAUX (ALLEGORICAL SCENE)

VANCOUVER, "THE QUEEN OF THE GOLDEN WEST."

(Pageant Queen, Miss Margaret McCraney)

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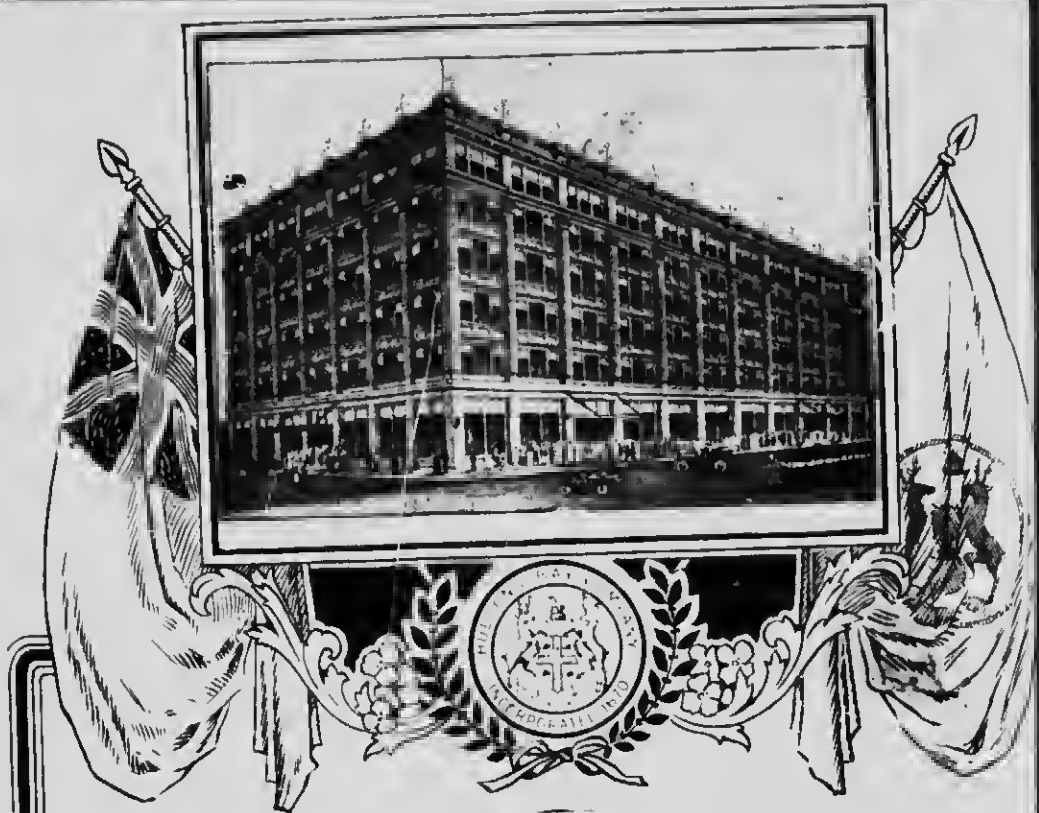
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